

2010 EL DORADO COUNTY FAIR June 17-20, 2010

Commercial Space Requirements and Fees

Requirements

- Booths must be staffed at **all** times while the fair is open to the public.
- Booth spaces are sold in 10'x10' increments (10'x10', 10'x20', etc.), except for Outdoor Areas, Breezeway 1 & Breezeway 2.
- Main (Mark D. Forni) Building, Open-air Tents, Breezeway Areas, and Other Outdoor Areas have 20 amp 120 volt power available. **Specify any special needs on the application. Additional power requires additional fees (See fee schedule). Power will be available within 100 feet of each booth. Three-prong, 12 gauge extension cords will be the vendor's responsibility to provide.**
- Overhead lighting is provided in the Open-air Tents.
- Booths must be kept in showroom quality.
- Blue tarps are **not** to be used as part of display, only for protective covering at night.
- All tables **must** be draped and all decorative material **must** be flame resistant. All decorative and display materials must be appropriate for the theme and venue. **(Attractive booths attract customers!)**
- Cardboard boxes, stock, and trash must be kept out of public view.
- **Booth height may not exceed 8 feet if in the center of the room and 7 ½ feet if on a hard wall, and 4 feet on sides**, unless prior approval is given by fair management. **This includes all signs, display materials and product!** (Please be courteous to your neighbor!) You will be asked to remove such items!
- No loudspeaker, amplified or other sound device can be used in the space without prior approval from fair management. Excessive noise from any source is prohibited and may affect future participation.
- **All vendors will be required to provide \$1,000,000 public liability insurance naming the County of El Dorado, El Dorado County Fair, and the State of California as additionally insured. You may purchase insurance through us via the California Fair Service Authority for \$90.00, if you plan on sampling food items the insurance will be \$115 (Rate subject to change)**
- All shipments to a vendor at the fairgrounds must be prepaid or received by vendor or representative. **Do Not** have items mailed to our P.O. Box.
- Only professionally made signage is allowed in commercial space.
- All vendors will receive 16 daily admission tickets and 1 vendor lot parking pass. Additional admission tickets up to 52 are available for \$5.00 per ticket. Due to limited parking, no additional parking passes are available. Free shuttle services are provided from nearby parking lots and we encourage vendor employees to take advantage of this free service.
- If you are selling pre-packaged food – items must be management approved and are subject to health permit. Please read Vendor Guideline Packet for more information.

This year we are offering a cash discount price to vendors. Cash includes, cash, cashier's check, money orders and *checks. *Checks may only be received until May 14, 2010, after this date only cash, cashier's check, or money orders are accepted. However, if you pay with a check and the check does not clear then you will be responsible for the full rental rate as well as a \$25 NSF check fee.



FEES

Main Building (Mark D. Forni Building)

- Indoor commercial space is located only in the Main Building.
- Spaces are draped with 3' side walls and 8' back walls. Signs, banners and product may not extend above the 8' height. Back walls provided only in the center of the building unless prior arrangements made with management.
- All of the exhibit must fit within the designated space boundaries.

	<u>Rental Rates</u>	<u>Cash Discount Price</u>
• El Dorado County businesses:	\$475	\$450
• Out-of-county businesses:	\$500	\$475
• Corner spaces:	\$ 45 additional	\$ 40 additional

Open-Air Tent Areas (Plaza, Pavilion Tent, Food Court & Avenue)

- The Plaza Area is located inside the Green Gate. If you are in an area where you must provide your own canopy, they must be straight-legged canopies.
- The Pavilion Tents are located near the Henningsen Pavilion (We provide tent and lighting).
- Most Food Court and Avenue spaces are required to provide own canopy and lighting.
- All of the exhibit must fit within the designated space boundaries.

	<u>Rental Rates</u>	<u>Cash Discount Price</u>
• El Dorado County businesses:	\$325	\$300
• Out-of-county businesses:	\$350	\$325
• Corner spaces:	\$ 45 additional	\$ 40 additional

The Breezeway

- Vendor spaces in this area are geared towards handmade arts & crafts. **Breezeway 1** is located between the Mark D. Forni Building and Exhibit Buildings. Most of these spaces are not a true 10' x 10' so vendors with soft setups will fit better. **Breezeway 2** is located past Breezeway 1 to the Avenue. Most of these spaces are 10' x 10' and require straight-legged canopies.
- **Most** spaces in Breezeway 1 are covered by **shade cloth** provided by the fair. **No tops allowed on booths (except in the event of inclement weather – but booth poles are allowed if necessary)**. Some booths will require vendor to provide own tent and you will be notified upon space assignment. Exhibitors are responsible for furnishing space, which must comply with Fire Marshal requirements. All of the exhibit must fit within the designated space boundaries.

	<u>Rental Rates</u>	<u>Cash Discount Price</u>
• El Dorado County Businesses:	\$325	\$300
• Out-of-county businesses:	\$350	\$325
• Corner spaces:	\$ 45 additional	\$ 40 additional

Outdoor Areas (Bulk Rate)

- Outdoor exhibit spaces are designated by Fair Management and located throughout the fairgrounds.
- Exhibit spaces are not supplied with drapes, carpeting, or shading. Exhibitors are responsible for furnishing such items, if needed, and the Fair must approve them in advance. Approval is based on Fire Marshal requirements and aesthetic appearance.
- All of the exhibit must fit within the designated space boundaries.
- This rate applies to spaces no less than 300 square feet.

	<u>Rental Rates</u>	<u>Cash Discount Price</u>
•	\$2.75 per square foot	\$2.50 per square foot

FEES - continued

RV Parking

- RV parking is located in various locations on the grounds. Some with electric & water. Spaces are limited and available on a **first come first served basis**.

Rental Rates (Are per RV Space)

- **\$25/night – no hookups**
- **\$35/night – 20amp & water**
- **\$45/night – 30amp & water**
- Large RVs will not be able to run all internal equipment. **Fees due with deposit.**
- **Please note RV length on contract/application**

Additional electrical fees (if needed)

Additional Booth Electrical fees are as follows:

20 amp 120 volts	\$ 80.00
50 amp 208 volts	\$ 197.00
60 amp 208 volts	\$ 236.00
70 amp 208 volts	\$ 275.00

Not all electrical is available in all areas. Make sure you apprise us of your needs on the application!
