

MINUTES OF THE MEETING FOR
THE BOARD OF DIRECTORS
OF THE
EL DORADO COUNTY FAIR ASSOCIATION, INC
Wednesday, August 5, 2009 – 5:30 pm
BOARD OF DIRECTORS ROOM ON THE EL DORADO COUNTY FAIRGROUNDS
100 PLACERVILLE DRIVE, PLACERVILLE, CA.

PRESENT: Davis, Avery, McGuire, O'Halloran, Kirk, Denton, Mackay, Forni-Feathers, Stek

EXCUSED:

ABSENT:

MANAGER: Jody W. Gray

OTHERS: Chris Hoover, Donna O'Halloran, Carlin Meyer, John Marino

I. CALL TO ORDER:

RECORD VERIFICATION OF LEGAL MEETING NOTICE:

Gray authenticated the verification.

QUORUM REQUIREMENTS MET:

Davis determined that the requirements for a quorum were met.

II. APPROVE AGENDA

Avery moved that the agenda be approved, O'Halloran seconded; motion carried to approve.

III. APPROVE MINUTES OF MAY AND JUNE MEETING:

Denton moved that the minutes be approved, O'Halloran seconded; motion carried to approve.

IV. PUBLIC FORUM:

Chris Hoover – Thank you for getting more Ag into the Fair. The Country Store was a great opportunity although current location needs better signage. Possibly move the Store to animal area to create better visibility.

Donna O'Halloran – Apple Hill Growers want to thank the Association for creating the Country Store. Since this was the first year for the Store, next year it will be improved. It was a good Fair which was enjoyed by all.

Pat O'Halloran – Signage for the Store was blocked by other items on display. Placing a banner across the front of the store area could help.

Gray – Possibly allowing patrons to pick up items purchased at the gate they intend upon exiting from would help sales.

Carlin Meyer – Good Fair! We are ready to go for the construction of the Beef Barn.

V. CORRESPONDENCE – Review correspondence received during the previous month:

- Tom Harman, California State Senator, District 35 - regarding the State's fiscal crisis and budget cuts with encouraging Gray to contact his office anytime with questions or concerns.
- Karen Newlin – stated her disappointment with the Snowshoe Thompson Award in the Floriculture Division.

- Ken Anater, Asset Management Coordination, California Department of Food and Agriculture – Infrastructure Matching Grant Project Confirmation for the New Beef Barn.
- Shingle Springs UCCE 4H Horse Project – Thank you for use of the Henningsen Pavilion for their ride meetings.
- Randy Pesses, Director of Public Works, City of Placerville – stating the City will be unable to approve the proposed encroachment onto the sewer line easement for the new Livestock Auction Office/Building, but would like to meet with Gray and Marino to discuss options.
- Vicki L. Barber, Ed. D., Superintendent, El Dorado County Office of Education – congratulations on a successful El Dorado County Fair.
- Cindy Rice, RN CHPN, Partners In Care Executive Director – Thank you for providing 4 season passes to the 2009 Fair for their June 10 fundraiser.

VI. OLD BUSINESS

- Photovoltaic System.
No new information, therefore no action taken.
- Strategic Plan 2009 – 2011
After discussion it was decided to table to the first item on the agenda for the September meeting so revisions could be approved, therefore allowing the Strategic Plan to be used during the retreat.
- Approval of Contracts entered in July 2009.
McGuire moved, O'Halloran seconded; motion carried to approve.
- Fair and Blast Results (no action needed)
Although attendance was up at both events, Capital Bar and concessions were down. Davis commented that numbers were also down in Tahoe.

VII. NEW BUSINESS

- Approval to move a portion of Ray Lawyer Fence back 2 feet for a private sub-division entrance sight issue, at developer's expense.
Denton moved, pending a meeting with Gray, Marino and the developer to discuss widening the sidewalk for 150 feet as well as encroachments for access to the upper part of the Fairgrounds at the developer's expense, McGuire seconded; motion carried to approve.
- County Health Department MOU; re: a staging and storage facility in the event of a public health emergency.
After discussion, the Board determined they would prefer to work directly through OES and FEMA.
- Fair Theme Ideas.
Tabled to September meeting; no action taken.
- Interim Event Concession Fees
After a lengthy discussion between the Board and Staff, Owen moved to direct Staff to propose an Event Concession policy for Board approval at the September meeting. O'Halloran seconded; motion carried to approve.

VIII. TREASURER'S REPORT

Approval of Expenditures for June and July 2009.

Denton moved to table June 19 – 30 expenses to the September meeting, and also moved to approve the rest of the expenditures for June and July 2009, O'Halloran seconded; motion carried to approve.

Balance Sheet and Statement of Operations Review

No action necessary.

IX. MANAGER'S REPORT

Eddie McMaines is no longer an employee of the Association.

Ignacio Carrera (Nacho) has been hired as a full time employee.

Imagination Theater is behind with monies owed to the Association. Their hope is to be able to raise enough funds with their fundraiser on August 21st to pay their debt to the Association as well as fund productions scheduled through 2009.

The original engineer for the historic oak tree was Joe Perog, but Doug Granade will consult on the review of the posts and cables.

After the September Board Meeting, the annual retreat will begin around noon and should run until 4:00 – 5:00 pm. Some of the items for discussion are the 2010 vision, 2010 goals, and 2010 capital improvements.

OSHA has inspected the facility twice requesting corrections be made. Marino stated they are 98% complete.

X. DIRECTOR'S REPORT

- O'Halloran:
All comments on the Country Store have been positive. Dee Kobervic's commitment to the project has been impressive. Her comment was that this is the beginning and was sorry not to be able to attend this meeting.
- Owen:
Why is the El Dorado County Fair not mentioned in the Farm Trails publication?
- McGuire:
Fair Dealer publication identified Sandy Woods as Jody Gray.
- Stek:
Stek requested her fax number be removed from the current Board of Director's Roster, as it is no longer valid. Capital Bar was very busy; people really loved it!
- Mackay:
Thank you to all Directors's who helped with the Capital Bar and to Avery who programmed the cash register. Amador County Fair created a foundation which raised \$ 25,000.00 after expenses this year. Would like to talk about Friends of Fair at the September Board Meeting and if the Association should create a foundation.
- Forni-Feathers
Pass
- Kirk:
Would like to "cleanup" the VIP pin card with the removal of Preview Night as well as the VIP room. Feels the pony rides during fair worked well.

- Avery:
Amador County Fair's attendance was down.
- Denton:
Stage near the Capital Bar is out of level, too small and needs improvement. Livestock tent for Fair worked great! Media advertising was good.
- Davis:
Thank you to staff for their hard work during Fair which is amazing every year. Blue Go Management was responsible for the shuttle to the Fair from South Lake Tahoe. The shuttle idea was late in being created this year, but will advertise early next year to increase participation.

XI. Adjourn 8:15 pm.

Tom Davis, President

Date

Jody W. Gray, CEO

Date