

**MINUTES OF THE MEETING FOR  
THE BOARD OF DIRECTORS  
OF THE  
EL DORADO COUNTY FAIR ASSOCIATION**

**Thursday – May 6, 2009 11:00 am  
THE CORKER BUILDING ON THE EL DORADO COUNTY FAIRGROUNDS  
100 PLACERVILLE DRIVE, PLACERVILLE, CALIFORNIA.**

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**PRESENT:** Davis, O'Halloran, McGuire, Mackay, Kirk, Avery, Denton, Owen, Forni-Feathers.  
**EXCUSED:** Pope, Stek

**ABSENT:**

**MANAGER:** Jody W. Gray

**OTHERS:** Ed and Sherry Borba, Borba's Ponies; Carlin Meyer

**I. CALL TO ORDER:**

**RECORD VERIFICATION OF LEGAL MEETING NOTICE:**

Gray authenticated the verification.

**QUORUM REQUIREMENTS MET:**

Davis determined that the requirements for a quorum were met.

**II. APPROVE AGENDA:**

O'Halloran moved that the agenda be approved, Kirk seconded; motion carried to approve.

**III. APPROVE MINUTES OF PREVIOUS MEETING:**

O'Halloran moved that the minutes be approved, Kirk seconded; motion carried to approve.

**IV. PUBLIC FORUM:**

**Ed Borba, Borba's Ponies:** bringing to the Board's attention that Borba's Ponies were not invited to come back to the Fair for 2009 due to complaints which he feels are unfounded.

**Meyer** – concerned that the decision was complaint driven (i.e. PECA).

**Gray** –Complaints came directly from Animal Control, who was on grounds to check all animal exhibits.

**Sherry Borba** – Have been in the business 20 years. Requested the decision be reconsidered and stated she would take the responsibility for the complaints.

**V. CORRESPONDENCE:**

- **California Department of Food & Agriculture, Michael Treacy** – letter regarding Stimulus Funding from the American Reinvestment and Recovery Plan.
- **Bob Pope** – letter of resignation from the Board of Directors.

**VI. OLD BUSINESS**

**Approval of Contracts entered in March, 2009.**

Avery moved, Forni Feathers seconded, motion carried to approve.

**Approval of Strategic Plan**

Denton moved and O'Halloran seconded to table until the next meeting.

**VII. NEW BUSINESS**

**Fair Update:**

Thursday cattle sorting will take place in Henningsen Pavilion. Cool Feed will loan panels, which are sturdier than what the Fair owns.

Friday the llama show will be in Henningsen.

Motherlode Horse Show will be in Henningsen on Saturday and Sunday.

A permanent fountain with landscaping surrounding it will be built between the Floriculture Building and the Wine Booth.

The Association will have 2 bars during Fair, the portable bar will be on the Main Lawn (this bar will not sell beer or margaritas), and the Capital Bar in the Wine Garden.

Saturday evening Ricky Nelson Remembered featuring Mathew and Gunnar Nelson will be on the Main Stage.

Have purchased a new ticket printing machine.

Wineries can enter the Commercial Wine Competition on line. Currently there are three new wineries.

Wine Grape Growers will be pouring for the BBQ on June 5<sup>th</sup>.

VIP Night the Board will pour wine and the Lions Club will serve the food.

Tickets are being sold at COSTCO Roseville, Folsom and Rancho Cordova.

The California Dairy Princess will be at Fair.

Dee Kobervig has made calls and Gray has sent letters for product and staffing of the Country Store.

Country Sheds will provide the barns.

Antique Car Show will begin at opening each day for six hours. There will be a People's Choice Award with rosettes on the winning cars. Entry fee is \$ 10.00 which includes entry into Fair for two people.

May 30<sup>th</sup> is the Miss Teen and Miss El Dorado Pageant.

Noon: Adjourn to luncheon with the City of Placerville.

1:30 p.m. Reconvene after City of Placerville luncheon.

**Photovoltaic System** – 16 Fairs who are involved in the joint project will come together as a group to analyze the numbers via a conference call. During the call Gray will ask about the life expectancy of the inverters.

#### **VIII. TREASURER'S REPORT – Approve expenditures for February, 2009.**

Avery moved, McGuire seconded, motion carried to approve.

#### **Balance Sheet and Statement of Operations Review.**

No action necessary.

#### **IX. MANAGER'S REPORT:**

Farm Day will be May 7<sup>th</sup> from 10:00 am – 2:30 pm.

Last Thursday a 15" water line broke just outside the Yellow Gate. El Dorado Irrigation District has reported the break to their insurance company who will cover the damages.

The Capital Bar will be in operation for the Farrier's reception on Friday night and dinner on Saturday night. Marta and Megan Viola will bar tend on Friday and Jody Gray and Pete Bacco on Saturday.

Plans for the Livestock Office and Auction Area have been approved by the Fire Marshall and California Construction Authority. The Association to do the electrical work, provide deck materials and dig footings. Carter/Kelly and the Livestock Auction Committee to provide the rest of the work and materials.

#### **X. DIRECTORS' REPORT:**

- **McGuire:**

PAC meeting had conceptional plans showing the Veterans Building as a multi-use building and parking facility. The road realignment should not impact the fairgrounds.

- **Avery:**

Will reprogram the cash register for the Capital Bar.

- **Kirk:**

Pass.

- **Forni-Feathers:**

Ag Tour will be on June 12<sup>th</sup>. Encourage Board and staff to attend. It begins at 7:00 am and will go all day.

- **Owen:**

Pass.

- **Denton:**

Pass.

- **Mackay:**

Skate Park will be monitored after it has reopened.

XI. Adjourn 2:45 pm.

CERTIFIED TO BE A TRUE AND CORRECT COPY.

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TOM DAVIS, PRESIDENT

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DATE

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JODY GRAY, CEO

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DATE