

For Immediate Release

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High Res Photos: [flickr.com/photos/eldoradocountyfair/collections/72157617020789903/](https://www.flickr.com/photos/eldoradocountyfair/collections/72157617020789903/)

El Dorado County Fair & Event Center | a 501 (c) (3) Nonprofit

There's Magic in the Air at El Dorado County Fair

Placerville, CA — El Dorado County Fair is delighted to announce the 2018 Fair theme. After some splendid and most welcomed suggestions, this year's fair theme is "There's Magic in the Air... at El Dorado County Fair."

"Fair is such a magical time for so many," shared Jody Gray, CEO of El Dorado County Fair & Event Center. "It is a perfect theme for our fair."

Ideas come from all over the place throughout the year, fair staff, locals, fairground dog walkers, and even the telephone repairmen had an idea. "We have a framed blank page each year," stated Gray, "every idea is written on a post it and stuck to the glass in the frame." The staff evaluates the possibilities each idea provides—from decorating to talent—then votes for their favorite. In the case of a tie, Gray submits both ideas to the fair's graphic artist, who has the final say.

With the fair entry guide already available, it's never too late to begin fair projects incorporating the theme. With 'Magic'... all things are possible!

The 2018 fair promises to enchant everyone coming through the gates—with magic acts, music playing all day, a new exciting train and conductor, and of course, fair food. If you've never had a chance to try alligator, you can at this year's El Dorado County Fair! And your favorites... funnel cakes, ice cream, the ever-popular tacos and corn dogs, lemonade and much more too.

The fair staff is busily booking talent and vendors. The fair has a new vendor coordinator seeking out local vendors to sell their wares and services at this year's fair. The entertainment committee is enthusiastically listening to and booking music to keep everyone dancing during the four days of fair,

June 14th through June 17th. Look for more surprises at this year's El Dorado County Fair, you never know what may pop out of a hat!

For more information, please visit the fair's website at eldoradocountyfair.org, email to fair@eldoradocountyfair.org, or give us a call at 530-621-5860.

Calendar:

Who/What: There's Magic in the Air... at El Dorado County Fair

When: Thursday, June 14 – Father's Day, Sunday June 17

Where: El Dorado County Fair & Event Center, 100 Placerville Drive, Placerville, CA

Tickets: Pre-sale: \$9-Regular, \$7 Junior & Senior; During the Fair: \$10-Regular, \$8 Junior & Senior. Attendees with active duty military ID get in FREE. Parking \$6 per car or take the free shuttle. (Check our website for details.)