

**MINUTES OF THE MEETING FOR  
THE BOARD OF DIRECTORS  
OF THE  
EL DORADO COUNTY FAIR ASSOCIATION, INC  
WEDNESDAY, DECEMBER 6, 2017 AT 5:30 PM  
THE BOARD ROOM ON THE EL DORADO COUNTY FAIRGROUNDS  
100 PLACERVILLE DRIVE, PLACERVILLE, CA.**

---

**PRESENT:** Carter, Whitaker, McGuire, Owen, Hunt, Witherow, Denton

**EXCUSED:** Davis, Forni-Feathers, Kobervig

**ABSENT:** Bradley

**MANAGER:** Jody W. Gray

**OTHERS:** Kathy Jurgens, John Marino, Joy Knight, Gay Willard

**I. CALL TO ORDER:**

**RECORD VERIFICATION OF LEGAL MEETING NOTICE:**

Gray authenticated the verification.

**QUORUM REQUIREMENTS MET:**

Carter determined that the requirements for a quorum were met.

**II. APPROVE AGENDA**

Witherow moved that the agenda be approved with the following changes: contracts will be approved in January and Cannabis Policy will be discussed after New Business, Section A 2018 Budget recommendation; Owen seconded; motion carried to approve.

**III. APPROVE MINUTES OF PREVIOUS REGULAR MEETING:**

McGuire moved that the minutes be approved, Denton seconded; motion carried to approve.

**IV. PUBLIC FORUM:**

Gray acknowledged that Owen had served on the Board for 34 years and was now retiring. She presented him with a desk clock which was inscribed with his service years 1984 – 2018 and a WFA Blue Ribbon Award plaque. McGuire thanked Owen for all the time he served on the Board and noted Owen was involved in the discussions on moving the Fair as well as the formation of the Skate Park. He also stated that Owen had been involved in the Open Wine Competition for 29 years.

Gray stated that WFA should be presenting, at the convention, McGuire an award for 45 years of service.

**V. CORRESPONDENCE:**

Letter from CDFA announcing the continuance of the Fair Training Allocation Program. The distribution available for our Fair will be approximately \$ 2,500. The money must be used for trainings such as 2018 WFA Annual Convention, 2018 Maintenance Mania, Staff and Board Trainings, Strategic Planning. In order to receive the fair training reimbursement, F&E must have the signed and completed 17/18 Fair Funding Allocation contract on file. All reimbursement requests must be postmarked or emailed by June 1, 2018.

**VI. OLD BUSINESS**

**A. Crab Feed Report:**

Gray stated that the Crab Feed was sold out a month prior and was very successful. Master Food Preservers as well as Dee Kobervig's baskets brought in over \$300 each.

**VII. NEW BUSINESS**

**A. Recommendation to approve 2017 Budget:** Whitaker moved the budget be approved, McGuire seconded; motion carried to approve.

**B. Cannabis Policy for Fairgrounds (Discussion Only):**

After a lengthy discussion, which included current laws and CDFA's guidelines, the Board asked Gray to contact the County and City for their opinions. It was also determined the

discussion should continue at future meetings, hopefully with some community involvement.

- C. Recommendation to approve the execution of CFFA Standard Agreement (STD 213) Contract #16-0162. Denton moved the agreement be executed; Witherow seconded; motion carried to approve.
- D. Recommendation to approve Fair Association members for 2018. No new members.
- E. Recommendation to approve of 2018 Board Meeting Dates.

- January 10 Annual Meeting 5:00 pm  
Regular Meeting 5:30 pm
- February 7 5:30 pm
- March 7 5:30 pm
- April 4 5:30 pm
- May 1 (Tues) 10:30 am followed by lunch with the County of El Dorado & City of Placerville & SLT
- June 14 10:30 am – Opening Day of Fair
- July No meeting
- August 8 5:30 pm
- September 12 1:00 PM with Staff
- October 3 5:30 pm
- November No Meeting: Crab Feed
- December 5 5:30 pm– Budget Meeting

Witherow suggested adding a informal Fair recap meeting. After some discussion Monday, June 25 at noon was agreed upon.

Whitaker moved the dates be approved with the addition of the June 25<sup>th</sup> date; Denton seconded; motion carried to approve.

- F. Appoint Nominating Committee for 2017 Executive Director Positions (Immediate Past President, President, VP & Treasurer); Carter, Denton, Davis, Whitaker were appointed. Witherow moved to accept appointments; Hunt seconded; motion carried to approve.

#### VIII. TREASURER'S REPORT

- A. Approval of Expenditures for August – November, 2017.

Denton moved for approval, Owen seconded; motion carried to approve.

#### IX. MANAGER'S REPORT

Gray stated that although she had emailed hotel and airfare information to each person attending the WFA Convention, she had it with her if anyone needed it.

Gray advised that staff has been using Quick Books for 1 year and have found it to be more user friendly than CFSA. She noted that the first payroll of 2018 will be run in house.

Gray noted that 2019 will bring the 75<sup>th</sup> anniversary of the John Studebaker Wheelbarrow races. She then suggested that year's fair theme could reflect the milestone. Hunt suggested asking the Studebaker club to bring cars. Owen stated they were already on board. Gray then said she would like to see the Clydesdale horse or Wells Fargo carriage come.

Gray shared that Environmental Management conducted a health inspection on the Speedway and also the Fairgrounds. They found repairs were necessary at the Speedway and in the 20/30 Club's concession stand. There were a few minor repairs for the Fair.

Gray advised the board that the website visitors are up 75,000 from 1 year ago. We had 30,000 + visitors in June, which is better than normal.

Gray shared that a woman is doing video of the tree memorials on the Fairgrounds, which she would like to put on the web after she is finished.

Gray stated Style magazine voted the Fair 2017 best annual event.

Gray reminded everyone that the Fair has been awarded a \$ 192,000 grant to repair the water storage and the wells. CFFA will test the wells for production, then update pipes, lines, and repair the water tower.

Gray disclosed that per AB 1499, Fairs will receive  $\frac{3}{4}$  of 1% of sales tax collected at fairgrounds and will become operative beginning the third quarter of 2018 and distributed in 2019/2020 fiscal year..

#### X. DIRECTOR'S REPORT

**Witherow:** Brought three items to the Board's attention. After the Woman's Fund dinner in May there was a complaint that it was dark on the outside of the Mark D. Forni Building on Concession Road. Marino responded saying a light was not turned on. She then stated that while she was in Raley's, around the time of a music festival, a comment was made that the parking lot across the street from the Veteran's building had debris and trash. Marino stated that food trucks, with Raley's permission, had an event benefitting Union Mine High School during that time. He mentioned the trucks left straw and trash which, although it was not a Fair event, the Fair's maintenance department cleaned up as a favor to Raley's. An El Dorado Transit's meeting report noted that the number of people riding their busses for Fair were down. Gray responded saying that Fair parking was also down most likely because of the excessive heat.

**Hunt:** Pass

**Whitaker:** Addressed Owen saying that is has been a pleasure being on the Board with him the last 6 years. He followed with good luck in your future ventures and travel.

**Denton:** Thanked Owen for his years of service.

**McGuire:** Regarding SB1499, projects may be funded so the Fair, to be ready, should look at a 5 year plan for projects. Stephen Chambers, in a meeting, said there could be a preliminary hearing to determine how the funds will be divided. Gray interjected that a new department in the Board of Equalization will be or has been created to govern the funds.

**Carter:** Pass

**Owen:** Stated that he worked with a lot of Board members over the years and that he commended the current Board.

#### XII. 7:10 PM MEETING ADJOURNED.

---

Tiffany Carter, President

---

Date

---

Jody W. Gray, CEO

---

Date