

**MINUTES OF THE MEETING FOR
THE BOARD OF DIRECTORS
OF THE
EL DORADO COUNTY FAIR ASSOCIATION, INC
THURSDAY, AUGUST 10, 2016 AT 5:30 PM
THE BOARD ROOM ON THE EL DORADO COUNTY FAIRGROUNDS
100 PLACERVILLE DRIVE, PLACERVILLE, CA.**

PRESENT: Davis, Carter, Whitaker, McGuire, Owen, Denton, Forni-Feathers, Bradley, Hunt, Witherow

EXCUSED: Kobervig

ABSENT:

MANAGER: Jody W. Gray

OTHERS: Kami Arnold, Kathy Jurgens, Heather Dewater, Ann McMillan

I. CALL TO ORDER:

RECORD VERIFICATION OF LEGAL MEETING NOTICE:

Gray authenticated the verification.

QUORUM REQUIREMENTS MET:

Davis determined that the requirements for a quorum were met.

II. APPROVE AGENDA

Owen moved that the agenda be approved, Carter seconded; motion carried to approve.

III. APPROVE MINUTES OF JUNE 2016 REGULAR MEETING:

Bradley moved that the minutes be approved, Owen seconded; motion carried to approve.

IV. PUBLIC FORUM:

Kami Arnold gave a detailed update on RMS progress at the Speedway highlighting maintenance & repairs, interaction with the community, special events & promotions and their desire to host a Chamber mixer & assist with the Hometown Track Challenge held during Fair.

V. CORRESPONDENCE:

- Acknowledgement from CDFA informing that Fairs and Expositions has reviewed and accepted the El Dorado County Fair's 2015 Statement of Operations.
- Article written by Kathy Jurgens for the Windfall's Gold Week Tab.
- Fairtime Thank You:
 - Carnival Eats for the level of care and hospitality extended during the filming of an episode highlighting this year's Fair Food.
 - Thank you from Keith Karloff with the Bonedivers for being a performer.
 - Thank you from Frank Garrett, agent for the country tribute bands (Country Artist Tribute: Kenny Chesney, Jason Aldean and Toby Keith).
 - Thank you from Josette Andrews, FBI Band.
 - Email from Ken Teel thanking for being able to perform during Fair.
 - Thank you from Cristina Roseli for being able to bring the Book Mobile to Fair
 - Thank you from the Fabulous Liars for being able to perform during Fair.
 - Marshall Foundation for the generous donation of a Fair package donated to the 33rd Anniversary of the Bob West Drive for Marshall.
 - Letter thanking the EDC Fair Wine Tree Participants and Supporters.
 - From Big Brothers & Big Sisters for the Donation of a Family 4 pack of Season Tickets to the 2016 Fair.
 - Letter from Kacie Watson suggesting changes to the Fair Entry Guide.
 - Thank you from Judy Short, EDC Mental Health, for Fair Tickets donated to them.
 - Thank you from Marty Camp, Clothing Judge, for being hired to judge quilting and clothing.
 - 4H Horse Project dropped off a gift basket and thank you note for the Fair staff.

- Thank you from Dolores Wadsworth to staff and Board for assisting with the El Dorado Rose Pageant.
- Thank you from **Mind Works!** *Interactive Edu-tainment* – on the Plaza during Fair.
- Thank you from quilt judge Jan Soules.
- Letter from Gabriel Neff, first year FFA student – poultry, saying “your staff played a vital role in making my experience this year everything it was.”
- Email from Korinne Thomsen, Executive Secretary to Bard Lower, Director, Community Development Agency Transportation Division saying it is a pleasure to work with Ann McMillan because of her professionalism.

VI. OLD BUSINESS

- Approval of Contracts entered in June & July, 2016.
Owen moved, Denton seconded; motion carried to approve.
- Fair Report
Gray reviewed the non-official 2016 Fair report which included numbers for admissions, vendors, concessions/carnival, exhibits, publicity, gate/parking/guests, premiums/awards, and entertainment and the Fair bars. She also reviewed the number of Fair Shuttle passengers, the junior livestock auction totals, and postcards/coupons which were distributed through various publications and val-pak.
- Fourth of July Report
Gray commented on the wonderful weather and gave details of the revenue and expenses from this year.
- Cowboys and Cornbread Report
Gray explained which revenue and expenses would be split between El Dorado County Chamber of Commerce and the Fair and which ones would not be split.

VII. NEW BUSINESS

- September and October Meeting Conflicts
Gray explained that due to events lasting multiple days there were conflicts with the scheduled meetings in September and October. She then suggested changing the September meeting and retreat to Monday, September 26 at 1:00 pm and the October meeting to Wednesday, October 26 at 5:30 pm.
Denton moved, Witherow seconded; motion carried to approve.
- Refund Request, Morning Star Lodge #20.
After a brief discussion Denton moved to deny; Hunt seconded; motion carried to approve.

VIII. TREASURER’S REPORT

- Approval of Expenditures for June & July, 2016.
Denton moved for approval of June & July, 2016 AP, run date Monday, August 8, 2016 Reference #45835 - 46058, and CaTax 060316, 061716 and Fed Tax 060316, 061716, 061716, 060216. Owen seconded; motion carried to approve.

IX. MANAGER’S REPORT

Gray stated that her managers report was incorporated into the meeting and therefore she did not have anything further.

X. DIRECTOR’S REPORT

Forni-Feathers:

Google maps has our new name posted. Heather Dewater explained that Facebook was also updated. Forni-Feathers then mentioned receiving a Gold Week invitation. Gray stated that each Director should RSVP on their own, Gold Week registration begins September 11, Kids Days are September 12 & 13 and the competition begins September 14.

Hunt:

Pass

Bradley:

Pass

Owen:

Pass

McGuire:

Pass

Witherow:

Attended The American Century Celebrity Golf Championship with her husband and had a wonderful time.

Denton:

Cowboy Ken, Voice of the Fair, did a good job of promoting Gold Country Ace Hardware's donation of Big Wheels for the competition during Fair. Purchased Merrit Ladley's pig during the Livestock Auction on behalf of the Board.

Whitaker:

Have been attending the Gold Week meetings. Spoke with Cleve Morris regarding repaving the front gate asphalt area.

Carter:

Passed the media report from the Junior Livestock Auction around. Asked the Director's to pay her via check or credit card for the pig they purchased.

Davis:

47,000 attended The American Century Celebrity Golf Championship which was aired by NBC Sports.

XII. 6:50 PM ADJOURN TO CLOSED SESSION.

Tom Davis, President

Date

Jody W. Gray, CEO

Date