

**MINUTES OF THE REGULAR MEETING FOR
THE BOARD OF DIRECTORS
OF THE
EL DORADO COUNTY FAIR ASSOCIATION, INC
WEDNESDAY, MARCH 1, 2017, 5:30 PM AT
THE BOARD ROOM ON THE EL DORADO COUNTY FAIRGROUNDS
100 PLACERVILLE DRIVE, PLACERVILLE, CA.**

PRESENT: Carter, Denton, Whitaker, McGuire, Kobervig, Davis, Forni-Feathers, Hunt, Witherow

EXCUSED: Owen, Bradley

ABSENT:

MANAGER: Jody W. Gray

OTHERS: Joy Knight, Kami Arnold, Kathy Jurgens, Ann McMillan

I. CALL TO ORDER:

PLEGE OF ALLEGIANCE LED BY CARTER:

RECORD VERIFICATION OF LEGAL MEETING NOTICE:

Gray authenticated the verification.

QUORUM REQUIREMENTS MET:

Carter determined that the requirements for a quorum were met.

II. APPROVE AGENDA

Denton moved that the agenda be approved; Davis seconded; motion carried to approve.

III. APPROVE MINUTES OF FEBRUARY 2017.

Whitaker moved that minutes be approved, Denton seconded; motion carried to approve.

IV. PUBLIC FORUM

Kami Arnold, Russell Racing Promotions, handed out copies of the 2017 race schedule and noted with all the rain, that a rock picking party to remove rocks from the speedway was scheduled for this weekend. Arnold then reminded the Board that they were on the entry list to get into races at no charge, except for the World of Outlaws. Arnold then requested 2 fair date signs for the speedway. Arnold continued with saying there is a new sprint car series this year which has 9 races scheduled and 43 drivers currently committed.

V. CORRESPONDENCE – Gray said she had received two congratulation emails for the many Western Fair Association's awards the Fair had received. One was from El Dorado Community Foundation and one from Bill Sullivan, Folsom Teleraph.

VI. OLD BUSINESS

A. Approval of Contracts entered in February 2017.

Davis moved, Denton seconded; motion carried to approve.

B. Review of Board of Directors Survey.

Since the surveys were still being received, Carter stated she would summarize and then email the information to the Board.

VII. NEW BUSINESS

A. Acknowledge the 2015 Financial Review

Gray stated the Association is audited every three years with a financial review in the years between. She followed with saying the new firm we are using, will prepare our taxes at no additional charge. The conclusion to the review was that the accountants were not aware of any material modifications that should be made to the financial statements for them to be in accordance with accounting principles generally accepted in the United States of America.

Witherow moved, Forni-Feathers seconded; motion carried for acknowledgement.

VIII. TREASURER'S REPORT

A. Approval of Expenditures for February 2017.

Denton moved that the Expenditures for February 2017 be approved, Davis seconded; motion carried to approve.

IX. MANAGER'S REPORT

Gray began by asking McGuire for history for what land area was deeded to the Armory. McGuire responded that the area had been surveyed and maps drawn up reflecting inside the fenced area around the Armory was National Guard property and the area outside the fence line was Association property.

Gray then discussed the Green Gate House saying it is deteriorating and will eventually become unsafe. Gray stated she was looking into a "Save Johnny" campaign to raise funds for demolition and new construction. She followed with some ideas for the rebuild which are to reuse rocks, which would be left from the demolition, as a façade for a new building and to also use them for a monument containing a plaque for names of those who donated. Gray said she has applied for a grant from the Woman's Fund and, if received, would go towards the project. Gray then said she is hopeful to receive enough donations to build in the fall. Witherow suggested contacting the Chamber to request they do an email blast to promote "Save Johnny".

Seth Wise, Eagle Scout, contacted Marino proposing a project to replace the ramp which runs from Barn D to the Livestock Restrooms with concrete stairs. Gray asked for the history for why it was fenced off. During discussion McGuire stated that several years ago a woman fell while walking on it and broke her leg. It was agreed replacing the ramp was a good idea and the Eagle Scout project should move forward.

X. DIRECTOR'S REPORT

Forni-Feathers:

Pass

Witherow:

Witherow stated that not many people know we are a non-profit and not a County department, and that we do not receive County dollars. We need to get that message out there. These are great points to use for getting the Save Johnny campaign going. The economic impact study, showing the draw we have for airports, hotels, races, etc. should be used to promote the Johnny campaign.

Hunt:

Asked if any building flooded during the last storm. Gray responded the Marshall building had standing water as well as the Board Room and office. A tree fell on the Marshall, but there was no damage.

Whitaker:

Pass

Denton:

To help get away from the perception that we are a County department we should add to our letter head that we do not receive funds from the County.

Davis:

Invited Arnold to come to Tahoe to do a promotion for the races on local radio and TV.

McGuire:

Went to Australia and New Zealand on vacation and saw open sided huts which were used as smoking areas. McGuire passed pictures around of a hut.

Kobervig:

Clicked on the Racetrack link in our calendar and found the link was broken. Arnold answered that their web-site had changed which is why the link did not work. McMillan responded she would fix it.

When is the Conflict of Interest due. Gray responded in April.

Carter:

Carter presented a past president plaque to Davis.

XI. Adjourn 6:45 PM.

Tiffany Carter, President

Date

Jody W. Gray, CEO

Date