

**MINUTES OF THE REGULAR MEETING FOR
THE BOARD OF DIRECTORS
OF THE
EL DORADO COUNTY FAIR ASSOCIATION, INC
TUESDAY, MAY 1, 2018, 11:30 AM AT
THE MARSHALL BUILDING ON THE EL DORADO COUNTY FAIRGROUNDS
100 PLACERVILLE DRIVE, PLACERVILLE, CA.**

PRESENT: Carter, Whitaker, Denton, McGuire, Forni-Feathers, Kobervig, Bradley, Witherow, Hunt

EXCUSED: Davis, Knight

ABSENT:

MANAGER: Jody W. Gray

OTHERS: Heather Dewater, Kathy Jurgens, John Marino, Brian Veerkamp, Ann McMillan

I. CALL TO ORDER:

Pledge of Allegiance led by Bradley.

RECORD VERIFICATION OF LEGAL MEETING NOTICE:

Gray authenticated the verification.

QUORUM REQUIREMENTS MET:

Carter determined that the requirements for a quorum were met.

II. APPROVE AGENDA

Witherow moved that the agenda be approved; Denton seconded; motion carried to approve.

III. APPROVE MINUTES OF APRIL 2018 REGULAR MEETING:

Kobervig and Bradley abstained; Forni-Feathers moved that the minutes be approved, Whitaker seconded; motion carried to approve.

IV. PUBLIC FORUM :

Kathy Jurgens asked to eliminate "County" from the Fair's name as it is detrimental when applying for grants because it is assumed that we are a County department. During a discussion which ensued, it was mentioned that the Fair's name has been a problem, due to the misconception, for 100 years. Two names were suggested, El Dorado Community Fair and El Dorado Heritage Fair.

V. CORRESPONDENCE:

None.

VI. OLD BUSINESS

A. Approval of Contracts entered in April 2018.

Whitaker moved that the contracts entered in April 2018 be approved, Denton seconded; motion carried to approve.

B. 2017 Audit Acknowledgement and Review.

McGuire moved that the 2017 Audit Acknowledgement and Review be tabled for discussion in June's meeting, Hunt seconded; motion carried to approve.

C. Acknowledgement of Conflict of Interest forms.

Kobervig had turned in her form with no conflicts listed. Denton's form indicated the American Legion and NRA, Bradley's form indicated the American Legion.

VII. NEW BUSINESS

A. Fair Assignments, no action needed.

Gray passed out Fair assignment sheets for the directors to sign up for various Fair Board positions.

B. Fair Update, no action needed.

Gray handed out Fair tickets for the Board to give out to those who hang posters, noting that Fair posters would be in soon. She reminded everyone that all gates had a new name and encouraged everyone to use them.

Gray then highlighted some of the performers for this year's Fair:

- Magicians on the Main Stage daily.
- 1880's Pioneer Experience, two shows daily and all day interactive activities.

- Bands, such as mixed country rap, traditional country, Indi, Spanish, jazz, folk and blues, will perform throughout Fair.
- Roving daily Buck Trout, instead of Becky the Balloon Lady.
- Tribute bands – Uptown Funk, A Bruno Mars Tribute Band on Friday and Double Trouble, a Tom Petty and Bob Segar Tribute on Saturday.
- Sunday evening the Legends of El Dorado will be back.
- Saturday are the John Studebaker Wheelbarrow Races @ 7pm.
- Sunday is the Experience of Rubicon Challenge with on line sign-ups.
- Miss El Dorado Teen Pageant and the El Dorado Rose Pageant will both be on Thursday.
- Tyzen Master Hypnotist will perform multiple times daily.
- Humpz & Hornz Bull Riding and Mutton Bustin’ will be on Friday night.
- The Livestock Auction will be held on Saturday morning.

B. Refund Request (Vendor).

Legacy Steel Buildings cancelled their application for booth space at Fair after paying ½ of their vendor fee. The cancellation was due to staffing issues.

Gray recommended refunding \$ 1,000.

Kobervig moved for approval of the refund request; Bradley seconded; motion carried to approve.

VIII. TREASURER’S REPORT

A. Approval of Expenditures for April, 2018.

McGuire moved for approval of April 2018 expenditures; Bradley seconded; motion carried to approve.

IX. MANAGER’S REPORT

Gray began by saying the PG&E grant which the Fair previously applied for was approved. PG&E also requested booth space at Fair to tell people about vegetation control.

Gray followed noting that Pure Life has a vendor booth, which is informational only. No product will be brought on grounds. No sales will occur. The Mountain Democrat recently had an article on the city’s view on cannabis which was addressed in a meeting to gather information only. Gray then said the Fair would follow whatever the City and County recommended.

Gray closed with Junior Jams and Jellies have 80 – 100 entries for Fair.

X. DIRECTOR’S REPORT

Hunt:

Pass

Forni Feathers:

Asked what are the Director’s rolls during the Open Wine Competition and VIP Night. Gray responded helping with distributing wine awards and visiting with people attending during both events. Gray also asked for help at the bar on VIP Night. She stated that the sound company will put speakers in the back of the Beer Tree Area to enhance hearing the announcements.

Bradley:

Pass

Whitaker:

Pass

Denton:

Pass

McGuire:

Heritage Foundation has Gate House plans ready for approval. He followed with saying they would be available to look at after the meeting.

Witherow:

Stated that Marshall Medical has a grant available for AEDs and mentioned the Fair is on an approval list.

The architect has agreed to do more on Johnny's Gate House than previously thought. Carter Kelly has agreed to help with the project.

The County has 3 CPR Courses offered which Fair employees can attend.

Carter:

Reminded everyone the Annual Heritage Meeting is this evening in the Corker Building.

The Guest Wine Judge Competition drawing will be live on Facebook, May 11 at 4:30pm.

During the Junior Livestock Auction a FFA pig will be sold benefiting the El Dorado County Fair Heritage Foundation.

XI. Adjourn 11:20 PM.

Tiffany Carter, President

Date

Jody W. Gray, CEO

Date