

**MINUTES OF THE FAIR RE-CAP MEETING FOR  
THE BOARD OF DIRECTORS  
OF THE  
EL DORADO COUNTY FAIR ASSOCIATION, INC  
THURSDAY, JULY 6, 2017 AT 5:30 PM  
THE BOARD ROOM ON THE EL DORADO COUNTY FAIRGROUNDS  
100 PLACERVILLE DRIVE, PLACERVILLE, CA.**

---

**PRESENT:** Carter, Whitaker, McGuire, Owen, Denton, Kobervig, Forni-Feathers, Bradley, Hunt, Witherow

**EXCUSED:** Davis

**ABSENT:**

**MANAGER:** Jody W. Gray

**OTHERS:** Heather Dewater, Dianne Wright

**I. CALL TO ORDER:**

**RECORD VERIFICATION OF LEGAL MEETING NOTICE:**

Gray authenticated the verification.

**QUORUM REQUIREMENTS MET:**

Carter determined that the requirements for a quorum were met.

**II. APPROVE AGENDA**

Witherow moved that the agenda be approved, Whitaker seconded; motion carried to approve.

**III. PUBLIC FORUM:**

None

**IV. CORRESPONDENCE**

Fair Related:

Thank you from The Scouts of the Cascades for being able to play at Fair.

Thank you from Marty Camp saying it is the high point of her year to exhibit quilts at the Fair.

Tracy Wickstrom sent a thank you card signed by the Junior Jam & Jelly exhibitors.

Becky the Balloon Lady sent a thank you for being at Fair again this year and wishing all the best for the rest of 2017.

Dossi on the Rocks band sent an email to Marta Viola saying from "beginning to end it was just a great day for us".

Keep on Truckin' sent an email saying thank you for the gig and also that they enjoyed playing this year.

Feedback from vendor Snowie Magic complimented cleanliness and noting this year's Fair exceeded all others.

Dina from the El Dorado County Office of Education sent a thank you "for all you do to help everyone during the Fair".

Chris Lindholm, El Dorado County District Attorney's Office, submitting for 2018 fair vendor booth space and also thanking the Fair Staff for a wonderful event.

Email from Dennis Edwards, Cork and Fork Restaurant/Wine Bar, thanking for being a part of the bartending team during Fair.

Email from Dennis and Cynthia Eyler stating they have been, in recent years, Fair attendees and entrants in the photo competition. They concluded by saying "thanks so much to you and your staff for creating a rewarding experience".

Email from Steven Sarnecki with a complaint about a shuttle driver.

Blast Related:

Complaint email from Valerie Misch regarding the time fireworks began during Blast.

Email from Rachelle Firestone expressing her frustration with the time fireworks began saying she and her family had to leave before they started.

Email from Marilyn Nyrila expressing her disappointment with the fireworks delay during Blast.

Much discussion occurred regarding late fireworks and how to ensure timeliness in the future.

- Talk with promoter to attempt to agree on a schedule.
- Talk with promoter to plan timing to have all events but main prior to fireworks.
- Set an intermission at 9:30 pm for fireworks to commence. Races would finish after fireworks.
- Using this plan would alleviate the mass exodus and traffic jam.
- It was also suggested that we try to get music synchronized to the fireworks.

## V. FAIR RECAP

The Board and Staff discussed ideas to improve the 2018 Fair.

Some of the ideas are:

- More no smoking signs
- Defined tent/area for smoking
- Send newsletter to high schools announcing the need for guest services and parking employees.
- 4 Wheel Drive clubs could put an event on Saturday evening.
- Opening day could be more organized. Have a Board committee, led by the president, responsible.
- Overall 2017 vendors were happy, however for 2018 do not put a vendor tent on the Avenue.
- Have a Veterans flag ceremony each day at opening. Opening committee to coordinate with Sam Bradley.
- Put an extra 2 yard dumpster at the Capital Bar on Saturday.
- Have music end at 11:30 pm at the Capital Bar, not at closing.
- Incorporate Marijuana rules for 2018.
- Put an air conditioner in a Board Room window.
- Have a disabled person's discount day.
- Add an entry fee for primary poultry to the entry guide.
- Have more speakers in the serving area during VIP night.
- Move hog pens under the barn roof, not under shade cloth which makes it too hot. Use beef arena for hogs. It has better ventilation.
- Need shade at Yellow Gate.
- Witherow suggested moving kid's carnival rides to grass. Also not to have three booths with the same vendor inside and have booth inside the building with magic tricks or some kind of entertainment.
- Talk to Master Gardeners about staying open until 10:00 pm in the Floriculture Building.
- Change gate names to Placerville Drive Gate, Armory Gate and Fair Lane Gate.
- Keep Big Wheel Races consistent at 6:00 pm daily.
- Create more shaded areas on grounds; misters would be great.
- Consider hire a person to help with contests, awards, etc.

XII. 7:30 PM – Adjourn.

---

Tiffany Carter, President

---

Date

---

Jody W. Gray, CEO

---

Date