

**MINUTES OF THE REGULAR MEETING FOR
THE BOARD OF DIRECTORS
OF THE
EL DORADO COUNTY FAIR ASSOCIATION, INC
WEDNESDAY, APRIL 5, 2017, 5:30 PM AT
THE BOARD ROOM ON THE EL DORADO COUNTY FAIRGROUNDS
100 PLACERVILLE DRIVE, PLACERVILLE, CA.**

PRESENT: Carter, Denton, Whitaker, McGuire, Owen, Kobervig, Davis, Bradley, Hunt, Witherow
EXCUSED: Forni-Feathers
ABSENT:
MANAGER: Jody W. Gray
OTHERS: Kami Arnold, Scott Russell, Ann McMillan

I. CALL TO ORDER:

PLEGE OF ALLEGIANCE LED BY BRADLEY:

RECORD VERIFICATION OF LEGAL MEETING NOTICE:

Gray authenticated the verification.

QUORUM REQUIREMENTS MET:

Carter determined that the requirements for a quorum were met.

II. APPROVE AGENDA

Witherow moved that the agenda be approved; Owen seconded; motion carried to approve.

III. APPROVE MINUTES OF MARCH 2017.

Denton moved that minutes be approved, Davis seconded; motion carried to approve.

IV. PUBLIC FORUM

Kami Arnold, Russell Motor Sports, reviewed the World of Outlaws race and stated over 3800 attended. Gray mentioned 1089 cars were parked by the Association and every parking space was taken. Arnold continued with saying the Outlaws told Arnold that attendance increased by 500. Scott Russell went on to say Brian Hickey, with Channel 3, interviewed Brad Sweet and Russell which was aired numerous times during the day. It was also aired in the morning on Channel 58. Kyle Larsen signed autographs all evening and had fun with the spectators. Russell continued saying there were no problems or altercations. Because of the generosity of sponsors and spectators \$ 14,000 was raised for the Boys & Girls Club El Dorado County Western Slope. Arnold closed saying Kyle Larsen will race again on April 15th.

V. CORRESPONDENCE – None

VI. OLD BUSINESS

A. Approval of Contracts entered in March 2017.

Denton moved, Owen seconded; motion carried to approve.

B. Heritage Foundation, recommend approval for new concept and structure.

Carter stated that the Heritage Foundation Committee (Carter, McGuire and Kobervig) met with Gray to discuss simplifying their structure to be a committee of the Board. Committee members would consist of 3 – 5 members, which would be cabinet members, the executive members of the committee, from the Fair's Board of Directors. The community could join the Heritage Foundation by donating \$ 200 per year. The Foundation's project for the first year is to rebuild "Johnny's Gate" which is on Placerville Drive across from Big O Tires. Interested parties who donate from \$ 25 to \$ 5,000 would have their names added to a plaque which will be located on the gatehouse. Stones from the original building would be reused on the lower façade of the new building. "Johnny" would be located on the top under a small roof to protect from the elements. Gray said a reception is tentatively scheduled, as a kick-off, on May 3 in the Marshall Building.

McGuire moved to authorize the Heritage Foundation Committee to continue in their chosen direction, Denton seconded; motion carried to approve.

VII. NEW BUSINESS

A. Conflict of Interest Statements due for 2017 from Board and Key Staff

Gray reviewed the Conflict of Interest Statements which were turned in. McGuire requested an outline of things which could be included in the statements.

B. Fair Update. No action needed.

Gray highlighted some of the performers for this year's Fair:

- Roving daily Jeremy the Juggler, Flo the Clown & Sadie the Balloon Lady
- Free Party Line Express which is replacing the train from prior years.
- Mind Works is back in the Plaza for another year.
- Wild About Monkeys will have daily shows on the Main Lawn.
- Miss El Dorado Teen Pageant and the El Dorado Rose Pageant will both be on Thursday.
- Tyzen Master Hypnotist, the new hypnotist, will perform multiple times daily.
- Humpz & Hornz Bull Riding and Mutton Bustin' will be on Friday night.
- Saturday evening Doobie Rock, a Doobie Brothers tribute band, and Jett Benatar, a salute to songs of Pat Benatar and Joan Jett will perform.
- Of course the Livestock Auction will be held on Saturday morning.
- Sunday evening the Legends of El Dorado will be back.
- The John M. Studebaker Wheelbarrow Races changed their time to 4:30 pm on Sunday.

C. Approval of 2016 S.T.O.P.

Gray reviewed revenue and expenses ending with we have 34.01% reserve in the bank.

Davis moved that the S.T.O.P. be approved, Denton seconded; motion carried to approve.

VIII. TREASURER'S REPORT

A. Approval of Expenditures for March 2017.

Owen moved that the Expenditures for March 2017 be approved, Denton seconded; motion carried to approve.

IX. MANAGER'S REPORT

Gray began by reminding the Board that the next meeting will be Tuesday, May 23 at 10:30 am followed by the annual Cities and County luncheon.

She also stated that Wal-Mart has agreed to a \$ 1,000 Code Adam radio sponsorship.

Gray then reviewed the RSVPs for the Ag Dinner and went on saying the Open Wine Competition reception will be on May 19 at 6:30 pm.

Gray continued with stating she sent a letter to Placerville city manager Cleve Morris asking if Armory Road was under City jurisdiction and if so are repairs to the road scheduled. Morris responded that repairs were on their list and will be scheduled in the future.

She followed saying Folsom Catholic Church came to look at the Organ for the possibility of moving it to their location.

Gray announced that the grant application for the Woman's Fund has been accepted for the 2017 Grant Ballot. The vote will be April 7th.

She continued with saying Carter conducted the Quality Assurance meeting where 316 children and their parents attended. Gray stated Carter did a great job.

Gray ended with stating Workers Comp Insurance may be increased due to an accident.

X. DIRECTOR'S REPORT

McGuire:

Pass

Hunt:

Pass

Bradley:

Attended the NRA dinner which was outstanding.

Whitaker:

Pass

Kobervig:

Should we contact Riebes Auto Parts to ask if they would like to sponsor Johnny's Gate. We could offer naming the gate Riebes Gate.

Owen:

Pass

Davis:

We should have a barbeque for the staff given by the Board. Kobervig said she tried to organize one last year, however scheduling did not work.

Denton:

Kudos to the race track promotion crew.

Witherow:

Suggested the Board adopt a garden area under the Adopt A Spot program.

Carter:

Said she would like to see the Board purchase an animal during the Junior Livestock Auction. After some discussion, it was agreed to bring it up at the next meeting. Since the Board would personally pay for the animal, no approval would be necessary.

XI. Adjourn 6:55 PM.

Tiffany Carter, President

Date

Jody W. Gray, CEO

Date