

MINUTES OF THE REGULAR MEETING FOR  
THE BOARD OF DIRECTORS  
OF THE  
EL DORADO COUNTY FAIR ASSOCIATION, INC  
WEDNESDAY, JANUARY 10, 2018, 5:30 PM AT  
THE BOARD ROOM ON THE EL DORADO COUNTY FAIRGROUNDS  
100 PLACERVILLE DRIVE, PLACERVILLE, CA.

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PRESENT: Carter, Whitaker, Kobervig, McGuire, Davis, Forni-Feathers, Bradley, Witherow, Hunt, Knight

EXCUSED: Denton

ABSENT:

MANAGER: Jody W. Gray

OTHERS: Kami Arnold, Bob Kobervig, Cher Williams, John Marino, Kathy Jurgens, Ann McMillan

I. CALL TO ORDER:

RECORD VERIFICATION OF LEGAL MEETING NOTICE:

Gray authenticated the verification.

QUORUM REQUIREMENTS MET:

Carter determined that the requirements for a quorum were met.

II. APPROVE AGENDA

Kobervig moved that the agenda be approved; Whitaker seconded; motion carried to approve.

III. APPROVE MINUTES OF DECEMBER 2017 REGULAR MEETING:

Witherow moved that the minutes be approved, Kobervig abstained; Whitaker seconded; motion carried to approve.

IV. PUBLIC FORUM

**Marino** stated that he saw Don Vanderkar and Art Edwards at the Armory measuring the building so he asked them if he could help them. They replied that they started working with Supervisors Veerkamp and Hydahl on turning the Armory into a homeless shelter. Witherow responded that Vanderkar and Edwards are founders of Hangtown Haven nomadic shelters and as far as she knew were not working with the Supervisors on this idea. Gray interjected that she had mentioned to Veerkamp that the intent, when the Armory was founded, was that it would revert back to the Fair if it was abandoned.

Bradley stated that he feels when a building is occupied by a homeless shelter that damage which happens to the building is excessive. Guards are necessary to prevent drug use and other issues. The American Legion has spent \$ 16,000 in past months to help the homeless. Bradley stated that he feels the military could do a better job educating people separating from service.

Jurgens stated that she has met with Placerville Police Chief Ortega on the homeless issue.

Gray said that Marino and Jurgens volunteered one Saturday to clean up the grass and shrub area on the corner of County Fair Shopping Center and Placerville Drive where the homeless have been camping.

McGuire stated that homeless have been camping on land behind Edwards Electric and causing a lot of problems with businesses in the area.

Gray then said she would meet with Supervisor Veerkamp on the issue.

Cher Williams, representing Placerville Rotary, then spoke saying she wanted to clarify what the club is about. Rotary's Motto is Service Above Self and their Mission Statement is to provide service to others, promote integrity, and advance world understanding, goodwill, and peace through its fellowship of business, professional, and community leaders. One of Rotary's greatest achievements is helping to eradicate Polio world-wide. Rotary and its partners have administered 15 billion doses of the vaccine since 2000. Recently there have been a few cases in Afghanistan

and Pakistan however there is a 99.9 percent reduction in polio.

Locally the club has refinished downtown Placerville's benches, put sculptures along Highway 50 in Placerville and had work parties at the Fair which included refinishing 36 picnic tables in 2017. Char continued asking, due to the service they have performed on grounds, for a reduction of fees when serving alcohol at the Fairgrounds. Gray responded saying that they can talk in the future about trading fees.

#### V. CORRESPONDENCE

Fairs and Expositions Newsletter

2018 State Rules are posted on line on the California state website.

#### VI. OLD BUSINESS

A. Approval of Contracts entered in December 2017.

Kobervig moved that the Contracts be approved with the correction of the decimal point in El Dorado Transit's contract listing, Bradley seconded; motion carried to approve.

#### VII. NEW BUSINESS

A. Approve new 2018 Association Members – Edgar Brown, American Legion

Davis moved that the new Association member be approved, McGuire seconded; motion carried to approve.

#### VIII. TREASURER'S REPORT

A. Approval of Expenditures for December 2017.

Kobervig moved that the Expenditures for December 2017 be approved, Davis seconded; motion carried to approve.

#### IX. MANAGER'S REPORT

Trevor Anderson quit the first week of October. On January 4 Troy Stallings moved from part time to full time, taking the vacant position.

Gray stated she was excited to share that she and Jurgens had been working with Quick Books accounting software for one year. Payroll was done for the first time and payroll taxes will be done for the first time in a few days. Gray shared that Quick Books is much less expensive than working with CFSA for payroll.

Gray then said she, Kathy Jurgens, John Marino, Heather Watson (as a sponsor presenter), McGuire, Whitaker, and Davis attended WFA. Convention was shorter than normal, Wednesday through Friday allowing attendees to come home on Friday night. Classes which were attended by Fair staff and Board were incredible. For the next two years the convention will be held in Reno.

The City and County have put a moratorium on new cannabis stores. Federal law will not allow cannabis sales or consumption. After much discussion it was determined the Fair will follow local laws regarding cannabis and events held on the fairgrounds.

Gray then shared the achievement awards the Fair won at WFA.

- Fair Logo Contest First Place
- Give it your Best Shot: Exhibits Second Place
- Give it your Best Shot: Community Second Place
- Printed Marketing Plan Third Place
- Give it your Best Shot: Animals Third Place

#### X. DIRECTOR'S REPORT

##### **McGuire**

WFA workshop on animal rights|activists left him concerned about the interpretation of no puppy sales and breeding in California. Could it move into rabbits, chickens and other livestock? We should have a spokes person and a policy regarding how to publicize during a catastrophe and also messaging. Gray responded saying it is addressed in the policy manual.

McGuire then said he attended a CFSA/CDFFA meeting at WFA which left him concerned about government and funding. He suggested to look forward with three year plans such as deficiency, ADA, etc while funding is available.

**Hunt:**

Even with staff off during December the grounds look fantastic. Arena riders love the facility and having Henningsen Arena available.

**Bradley:**

Sorry he missed the December meeting. He was in the hospital because of a potassium deficiency.

**Carter:**

Said she needs to write a thank you letter for Heritage Foundation donations and also have a Heritage Foundation meeting soon.

**Whitaker:**

WFA was good. A lot of what he wanted to talk about was already discussed.

**Knight:**

It is good to be back.

**Witherow:**

Thank you for eye opening information on the Armory.

**Davis:**

Make sure signage is everywhere saying no cannabis is allowed. Should also be in advertising such as this is a cannabis free fair. Also signage saying no smoking or vaping except in designated areas – no cannabis.

**Kobervig:**

Noticed scrolling marquee with the swap meet advertising on it. Thought more links should be on the website, possibly one on the ticket sales page, regarding the Heritage Foundation would be helpful. Kobervig then asked how the water line grant was progressing. Gray responded that we had not received it yet.

**XI. ELECTION OF OFFICERS**

**A. Report of nominating committee and election of 2018 Officers.**

- Carter            President
- Whitaker        Vice-President
- Denton          Treasurer

Bradley moved that the officers be unanimously approve what the nominating committee brought forward, Witherow seconded; motion carried to approve.

Gray reminded everyone the next meeting was scheduled for February 7. May 1 is the Cities/County luncheon.

**XII. Adjourn 7:15 PM.**

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Tiffany Carter, President

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Date

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Jody W. Gray, CEO

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Date