

**MINUTES OF THE REGULAR MEETING FOR
THE BOARD OF DIRECTORS
OF THE
EL DORADO COUNTY FAIR ASSOCIATION, INC
WEDNESDAY, MARCH 7, 2018, 5:30 PM AT
THE BOARD ROOM ON THE EL DORADO COUNTY FAIRGROUNDS
100 PLACERVILLE DRIVE, PLACERVILLE, CA.**

PRESENT: Carter, Whitaker, Denton, Davis, Forni-Feathers, Kobervig, Bradley, Witherow, Hunt, Knight

EXCUSED: McGuire

ABSENT:

MANAGER: Jody W. Gray

OTHERS: Kami Arnold, Brian Veerkamp, John Marino, Kathy Jurgens, Ann McMillan

I. CALL TO ORDER:

PLEGE OF ALLEGIANCE LED BY BRADLEY:

RECORD VERIFICATION OF LEGAL MEETING NOTICE:

Gray authenticated the verification.

QUORUM REQUIREMENTS MET:

Carter determined that the requirements for a quorum were met.

II. APPROVE AGENDA

Witherow moved that the agenda be approved; Davis seconded; motion carried to approve.

III. APPROVE MINUTES OF FEBRUARY 2018.

Forni-Feathers moved that minutes be approved with changes, Bradley abstained, Knight seconded; motion carried to approve.

IV. PUBLIC FORUM

Kathy Jurgens stated that the flyer she passed out at the last meeting was put together by Heather Watson. She added that it is important to share them with local businesses who may want to be vendors at Fair. Jurgens followed with saying she wants quality local items available at Fair. John Marino spoke about the many local non-profits who rent from the Association. He followed with the history of Interim Rentals beginning with Gray becoming CEO and how staff supported her efforts in keeping rates the same for each renter.

Kami Arnold, Russell Racing Promotions, began by saying Scott Russell had moved 800 cubic yards of dirt off turn three, which will be available for use in other events. She followed with saying the announcers booth had been painted and there is a new beer sponsor for this year.

Arnold continued with saying Red Hawk Casino will be providing a free shuttle for the World of Outlaws race. She continued saying the racetrack would promote the shuttle on Facebook and asked if the Fair would do the same.

V. CORRESPONDENCE

Letter from Robert W. Johnson, Accounting Corporation confirming the audit for the year ending December 31, 2017.

Email regarding Proposition 68: The California Clean Water & Safe Parks Act noting "Yes on 68". Gray encouraged all to support the proposition which would allocate money to California fairs. State Bill 1499 will also allocate money to fairs. Kobervig stated she would like the proposition sent to each Board member. Denton asked for it to be put on next month's agenda. Davis stated that unless it would be certain to come to our fair, he did not want to support it.

VI. OLD BUSINESS

A. Approval of Contracts entered in February 2017.

Kobervig moved, Witherow seconded; motion carried to approve.

VII. NEW BUSINESS

A. Acknowledge the 2017 STOP

Witherow moved, Davis seconded; motion carried to approve.

B. TREASURER'S REPORT

A. Approval of Expenditures for February 2018.

Denton moved that the Expenditures for February 2018 be approved, Knight seconded; motion carried to approve.

C. MANAGER'S REPORT

Gray began by saying she, Jurgens and McMillan attended the Motherlode Area Meeting held on @the Grounds, formerly the Placer County Fairgrounds and Event Center. Some of the items discussed were RV park management, how to handle controversial rental events, and working with local law enforcement. A tour of the newly renovated facility followed. A proposed 190,000-square-foot indoor multi-purpose facility is in the works. The project is being paid for by a 36 million dollar bond voted on from the region of Rocklin, Roseville and Lincoln.

Gray then told everyone that Dave Johnson with Air Quality wants to put a sidewalk from the County to Fair Lane Gate and that she will meet with Johnson on Monday. Kobervig mentioned that when she was at a festival in Canada a bike shop was on grounds offering a place to leave bikes. They checked tires for air pressure and stored the bikes for the fair patrons. This encouraged people to ride their bikes instead of driving.

Gray stated that the armory located on Siskiyou County Fair was purchased with a no interest loan by the fair. She continued saying if an armory is located on a DAA property, it may be gifted to the Fair.

D. DIRECTOR'S REPORT

Forni-Feathers:

Reminded the Board that the invitations to the Ag Department Round Table is scheduled for April 6 and to RSVP.

Witherow:

First meeting with an architect regarding Johnny's Gate House was promising. There will be a meeting with the El Dorado County Mineral and Gem Society next week regarding the gate house.

Hunt:

Pass

Bradley:

Apologized for not being at last meeting. Explained that his daughter was in an accident and he needed to help with the family.

Carter:

McGuire, Kobervig and Carter met to discuss the Heritage Foundation and letters to membership. She then stated that the idea of a guest judge for the Open Wine Competition was a good idea for them to pursue.

Whitaker:

Pass

Denton:

Is the Placer County Fairgrounds under the jurisdiction of the Sheriff? Gray answered yes.

Davis:

Had 4` of snow in town and 6` on the mountain. Tourism has increased.

Kobervig:

Amgen will tour through Placerville in May.

E. Adjourn 6:30 PM.

Tiffany Carter, President

Date

Jody W. Gray, CEO

Date