

**MINUTES OF THE REGULAR MEETING FOR
THE BOARD OF DIRECTORS
OF THE
EL DORADO COUNTY FAIR ASSOCIATION, INC
WEDNESDAY, APRIL 4, 2018, 5:30 PM AT
THE BOARD ROOM ON THE EL DORADO COUNTY FAIRGROUNDS
100 PLACERVILLE DRIVE, PLACERVILLE, CA.**

PRESENT: Carter, Whitaker, McGuire, Davis, Forni-Feathers, Hunt, Witherow, Knight

EXCUSED:

ABSENT: Denton, Kobervig, Bradley

MANAGER: Jody W. Gray

OTHERS: Brian Veerkamp, Kathy Jurgens, John Marino, Ann McMillan

I. CALL TO ORDER:

PLEGE OF ALLEGIANCE LED BY CARTER:

RECORD VERIFICATION OF LEGAL MEETING NOTICE:

Gray authenticated the verification.

QUORUM REQUIREMENTS MET:

Carter determined that the requirements for a quorum were met.

II. APPROVE AGENDA

Forni-Feathers moved that the agenda be approved; Witherow seconded; motion carried to approve.

III. APPROVE MINUTES OF MARCH 2018.

Witherow moved that minutes be approved, Whitaker seconded; motion carried to approve.

IV. PUBLIC FORUM – None

V. CORRESPONDENCE – None

VI. OLD BUSINESS

A. Approval of Contracts entered in March 2018.

Forni-Feathers moved, Knight seconded; motion carried to approve.

B. Local Non-Profit Rate for the Forni Building.

After a lengthy discussion, McGuire moved to keep rates uniform across the board, Whitaker seconded; motion carried to approve.

VII. NEW BUSINESS

A. Conflict of Interest Statements due for 2018 from Board and Key Staff

Gray reviewed the Conflict of Interest Statements which were turned in.

B. Fair Update. No action needed.

Gray noted the 2018 Fair theme, “There is Magic in the Air” and then highlighted some of the performers for this year’s Fair:

- Magicians on the Main Stage daily.
- Jaclyn Lovely, contestant on The Voice, on the Main Stage Friday.
- 1880’s Pioneer Experience, two shows daily and all day interactive activities.
- Bungi Jump, Rock Wall and Bobble Lagoon on the Main Lawn.
- Roving daily: Jeremy the Juggler, Flo the Clown and Buck Trout.
- Bert Davis and his Mutley Crew Dog Show daily in Henningsen Arena.
- Saturday are the John Studebaker Wheelbarrow Race @ 7pm.
- Sunday is the Experience of Rubicon Challenge with on line sign-ups.
- Miss El Dorado Teen Pageant and the El Dorado Rose Pageant will both be on Thursday.
- Tyzen Master Hypnotist will perform multiple times daily.
- Humpz & Hornz Bull Riding and Mutton Bustin’ will be on Friday night.

- Saturday evening Double Trouble, a Tom Petty and Bob Segar Tribute.
- Of course the Livestock Auction will be held on Saturday morning.
- Sunday evening the Legends of El Dorado will be back.

Hunt asked if the walk around performers had back ground checks. Gray responded saying she would check with Western Fairs Association. At that point the discussion moved to VIP night with the suggestion speakers be located at the back of the area to improve sound for everyone.

VIII. TREASURER'S REPORT

A. Approval of Expenditures for March 2018.

With the absence of Denton, Gray gave the treasurer's report.

McGuire moved that the Expenditures for March 2018 be approved, Davis seconded; motion carried to approve.

IX. MANAGER'S REPORT

Gray began by saying the World of Outlaws race has been rescheduled to September 12, the date the September board meeting and retreat is scheduled. After some discussion it was decided either September 10 or 17 would be best. It was decided the Board would review their schedules and email Gray.

She then mentioned that John Hidahl, in a recent County Supervisors Meeting, asked why the Fair did not get any TOT money.

Gray then stated that EDC Parks had moved into the Skate Park and seemed open to discussion regarding the Skate Park.

Gray then told everyone that Dave Johnston with Air Quality is in discussion regarding the sidewalk from the County to Fair Lane Gate and inside the Fair down driveway.

She then continued her report saying Pure Life Collective, a medical cannabis dispensary in Diamond Springs, had applied for an informational booth at Fair. There would not be any product brought on to grounds. The purpose would be to educate the public. Supervisor Veerkamp recommended getting an opinion from County Council prior to proceeding.

Gray then reminded all that the Ag Day at the Capital is scheduled for May 15.

X. DIRECTOR'S REPORT

Forni-Feathers:

Suggested inviting the El Dorado County Office of Education Superintendent to the May luncheon.

Witherow:

Gray, Jurgens and she met with the architect and Mineral & Gem Society regarding the Gate House. Since the Society was looking for a storage area and someone to run it was decided the plan for the Society to use space in the Gate House was not an option.

The architect is drawing up plans, using fact finding ideas for the Gate, which the Heritage Foundation will review.

Hunt:

Asked Marino if he was prepared for the 3 ¼ inches of expected rain. Marino answered yes.

Carter:

Questioned how the Fair Board could work more engaged | successful and be more effective overall. After discussion it was questioned if creating a Board Development Committee would be a good idea. McGuire said, because of past experience, he felt it would take up too much of Board and staff time, thus costing too much money. Gray stated she wanted the Fair's perception improved in the community by those involved by championing for the Fair. A suggestion for the retreat was then brought forward "Board Development – Create a Different Story".

Whitaker:

Spoke with the Clipper who asked to have the Fair on their front page with inside cover picture of Gray during a Fair. If approved, this would be published a few weeks prior to Fair.

Knight:

Said she would like the Board Room refrigerator at 9am to store deserts for the NRA dinner.

McGuire:

CFSA and CFFA are moving to be again independent of each other. McGuire went on to say he visited Pat O'Halloran who sent a hello to everyone and said he and Donna would welcome any visitors.

McGuire then asked that the items emailed for the Board Meetings be sent in PDF format, not Word.

Davis:

It has been a miracle March, so there is lots of water in the lake for summer.

XI. Adjourn 7:30 PM.

Next meeting is the Luncheon with County & Cities; May 1 at 10:30 am with lunch at noon.

Tiffany Carter, President

Date

Jody W. Gray, CEO

Date