



# Sponsorship Opportunities

**Gold Rush Classic  
Jackpot Hog Show**

**Oct. 24-26, 2025**

**Entries & Donations  
at [Showman.app](https://showman.app)**

The Gold Rush Classic Jackpot Hog Show is more than just a premier jackpot hog show — it's a community-driven event that doubles as a fundraiser for the El Dorado County Fair Heritage Foundation. Each year, this show brings together youth exhibitors, families, and ag supporters from across the region to celebrate hard work, sportsmanship, and the future of livestock. Thanks to the incredible support of our sponsors, the event not only provides a top-tier show experience but also raises critical funds for ongoing improvements to our fairgrounds. From brand-new pens in the hog, sheep, and cattle barns to safer, upgraded facilities, every donation directly impacts the success of the show and the next generation of agricultural leaders.

El Dorado County Fair Heritage Foundation: 501 (c) (3) #68-025556



2025

# About Gold Rush

The Gold Rush Classic Jackpot Hog Show has quickly become one of the most exciting and well-supported junior livestock events in the region. With strong participation year after year, the show continues to grow in size, impact, and reputation — thanks to the dedication of our exhibitors and the incredible support of our local community. One of the highlights of the weekend is our infamous costume contest, a fan-favorite tradition where nearly all of the exhibitors take part. It's a lively and creative part of the show that brings everyone together and truly sets Gold Rush apart.

This event not only showcases the hard work and passion of young livestock exhibitors, but also unites families, friends, and ag supporters from across California and beyond. We're proud to host the show at the El Dorado County Fairgrounds, located in the heart of historic Placerville, and to share our local heritage with guests from near and far.

The Gold Rush Classic is more than just a show — it's a fundraising event with a mission. All proceeds benefit the El Dorado County Fair Heritage Foundation, and thanks to the generosity of our sponsors and community, we're thrilled to share that brand-new pens have now been installed in the hog, sheep, and cattle barns. These improvements enhance safety, comfort, and the overall experience for all exhibitors and animals.

Putting on a show of this scale takes an incredible team effort — from volunteers and families to local businesses and donors like you. Your sponsorship helps us continue this tradition, improve our facilities, and give back to the youth of our industry.

On the following page, you'll find a variety of sponsorship opportunities. Whether you choose to support with a banner, buckle, division sponsorship, or custom donation, every contribution makes a lasting impact. If a set level doesn't quite fit, we invite you to select "Other" and give in a way that works best for you.

Thank you for helping us keep the Gold Rush Classic strong — and for supporting the next generation of livestock leaders!



# Sponsorship Packages

**\$3,000**

## Platinum Sponsorship Package - Limit 2

- First-choice RV parking, barn space, or trailer-showing location - early arrival option
  - Logo on all champion banners
  - Logo featured on the back of the official Gold Rush T-shirts that exhibitors are required to wear for showmanship
  - Frequent sponsor recognition throughout the show and on social media
- 

**\$1,500**

## Gold Sponsorship Package - Limit 4

- Early RV arrival option
  - Ringside banner with your logo
  - Logo on the sleeve of the official Gold Rush T-shirts that exhibitors are required to wear for showmanship
  - Sponsor recognition during the show and on social media
- 

**\$1,000**

## Silver Sponsorship Package

- Early arrival option
  - Sponsor recognition during the show and on social media
- 

**\$500**

## Bronze Sponsorship Package

- Division sponsorship (your name/logo tied to a show division)
  - Ringside banner with your logo
- 

**\$250**

## Buckle Sponsorship Package

- Help award a buckle to a division or showmanship winner
  - Recognition during award presentation and on social media
- 

**\$150+**

## Other

- Help contribute toward awards, show supplies, hospitality, or event extras
- Recognition on social media and during the event



# 2025 GRC Jackpot Sponsorship Form

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY, STATE, ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

For signage/recognition purposes, what name(s) would you like to be used for your participation?

## Sponsorship Level:

- ☐ Platinum Sponsorship Package - Limit 2..... \$3000
- ☐ Gold Sponsorship Package - Limit 4..... \$1500
- ☐ Silver Sponsorship Package..... \$1000
- ☐ Bronze Sponsorship Package..... \$500
- ☐ Buckle Sponsorship Package..... \$250
- ☐ Other..... \$150+

**Sponsorship Amount:** \_\_\_\_\_

For Ring & Event Sponsorship, please send artwork for ring banner and publications to:  
***GRCLASSICJACKPOT@GMAIL.COM***

Please make checks payable to Gold Rush Classic and send to:  
Gold Rush Classic - Robyn Kelly  
4621 Holm Rd.  
Placerville, CA 95667

For your convenience, online Donations are also accepted at Showman.App and clicking on the "Sponsor Show" tab on our Show page.





2025

# Thank You



## Sponsorship Proposal 2025



530-308-0216



4621 Holm Rd. Placerville, CA 95667



GRCLASSICJACKPOT@GMAIL.COM



[showman.app/goldrushclassicjogshow](https://showman.app/goldrushclassicjogshow)