

**MINUTES OF THE REGULAR MEETING FOR  
THE BOARD OF DIRECTORS  
OF THE  
EL DORADO COUNTY FAIR ASSOCIATION, INC**

**Wednesday, December 7, 2022**

PRESENT: Hunt, Carter, Witherow, Willyard, Warden, White, Kobervig, and McGuire, *Feathers*  
MANAGER: Kathy Dunkak  
OTHERS: Robin Cleveland, Amanda Koch, Kami Russell  
EXCUSED: Davis and Whitaker

**PLEDGE of ALLEGIANCE**

**1. Call to Order at 4:35**

- A. Roll Call
- B. Record verification of legal meeting notice: Dunkak authenticated the verification.
- C. Determine Quorum: Dunkak determined that the requirements for a quorum were met.

**2. Approve Agenda**

Kobervig moved that the agenda be approved. Willyard seconded. Motion carried to approve.

**3. Approve Minutes of Previous Meetings**

Witherow moved that the agenda be approved. Warden seconded. All were in favor except Kobervig abstained. Motion carried to approve.

**4. Public Forum:**

- 5. Kami Arnold updated us on the Speedway's 2023 schedule (24 races/2 monster truck dates), Kyle Larsen will be participating in the 2023 Hangtown 100 – attendance should be up.

**6. Correspondence**

- A. Received award for Fairgrounds being voted Best Local Attraction by Mountain Democrat readers. Staff will post on the website. There was a discussion of adding a tab to our website for awards.

**7. Old Business**

- A. Tour of Johnny's Gatehouse.
- B. Acknowledgement of Agreements.  
All Acknowledged acceptance of new facility agreements.

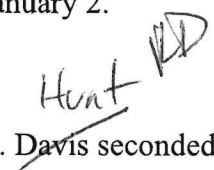
**8. New Business**

- A. **Written presentation by David Harde:** He proposed that the Fair add a Cannabis Division to our still exhibits. Master Gardeners cannot participate if in the Floriculture Building as it isn't Federally legal. He has put a lot of thought into the classes and judging the competition. Categories: Sativa, Indica and Hybrid. Item has been tabled until the Federal government legalizes marijuana.
- B. **Budget:** Dunkak presented the budget with explanations of new, and changing items. She also shared that the budget was prepared with our \$10 parking fee in place, but that Russell Motorsports Inc. had some grave concerns regarding how the parking fee will affect race attendance. The budget as presented showed a small profit before depreciation.  
Kobervig moved that the budget be approved. Witherow seconded. Motion carried to approve.
- C. **Association Membership renewal.** New Association member approved, Jason Bloxsom. White moved that Jason Bloxsom's membership be approved. Willyard seconded. Motion carried to approve.

## 9. Manager's Report

- A. Dunkak, Feathers, and Carter met with Russell Motorsports Inc. They are concerned about the parking fee of \$10/per car. The budget, as approved reflects \$10/per car for all profit events. It would decrease our revenue by \$30,000 if we lower the parking back to \$8 for the races. There was a discussion about options for the parking fee, such as selling season parking passes to race fans, or perhaps having July or August as "free parking" for race fans. Dunkak will research and present the financial impacts to the board at the January meeting. Interim rental rates and parking rates were raised in 2022.
- B. Start the hiring process for the Fair in March.
- C. Fair Attractions, Mutton Bustin' Hunt will look for sheep if hired Rodeo cannot provide. Rodeo Friday night.
- D. Crab Feed Report: Thanks to White, Kobervig, Feathers', Hunt and Witherow for helping out. We had an income of \$12,450.34. 2018 was \$27,600, 2019 \$20,000, 2021 \$12,095. Silent Auction (\$1,600) and Raffle (\$4,600) went great. Amanda did an amazing job with the items. Cost of food was significantly higher this year.
- E. Dunkak requested company credit card rewards in the amount of \$1690 (cash rewards from company Visa for 2022).
- F. Staff will be bartending at the Thrive-35 (no host) and Sierra Nevada Tires (host) Christmas events on December 17.
- G. Armory Road Apartments: Dunkak went to City Planning Meeting last month. She is requesting the City do a land swap with the State of California – the City of Placerville reported they have 117 acres available to build low-income, affordable housing. The Armory and associated office would be better suited for the City to utilize, or sell to the Fair Association.
- H. Working on getting audio and visual for Forni Building. Has a couple of companies coming out to give quotes.
- I. Have a new music festival set for May. The promoter is one of the originals from Hangtown Halloween.
- J. Fairgrounds is closed from December 19 through January 2.

## 10. Treasurer's Report

Kobervig made the motion to approve expenditures.  Davis seconded. Motion carried to approve.

## 11. Directors' Report

**Willyard:** None

**McGuire:** His CCA term is up next month. Carlene Moore will succeed him in 2023.

**White:** Did her first volunteering as a Director at our crab feed.

**Witherow:** Miss Teen El Dorado volunteers were amazing help at the Crab Feed. Comments on chowder were all over the place.

**Warden:** RV Park – are we looking at new promotional ideas – Amanda just created a flyer and we are looking at other ideas.

**Kobervig:** Crab Feed was fun. She is in the process of writing a letter to the CDFA Fairs and Expositions regarding recent funding allocations to State-owned fairs by State departments. (All fairs receiving funding were state-owned).

**Carter:** None. Good job with crab feed – didn't make it.

**Hunt:** None

**Feathers:** Note for crab feed. Drive-thru was great. The only issue, need more signage telling people where to go (we get people from out of the area and can't find their way in). Keep doing the drive-thru. Maybe shorten the time frame and start earlier. Likes the new format of calendar and RV printout for meeting packet.

**Adjourned at 6:00 PM**

Karen Forni-Feathers

Karen Forni-Feathers, President

Kathy Dunkak

Kathy Dunkak, CEO

2-1-23

Date

1/4/2023

Date