MINUTES OF THE REGULAR MEETING FOR
THE BOARD OF DIRECTORS
OF THE
EL DORADO COUNTY FAIR ASSOCIATION, INC

Wednesday, May 4, 2022 10:30 am

PRESENT: Forni-Feathers, Hunt, Whitaker, Carter, McGuire, Davis, Kobervig, Willyard, White, Witherow
MANAGER: Kathy Dunkak
OTHERS: Robin Cleveland, Eric Freiberg and Emily Idleman
EXCUSED: Warden

PLEDGE of ALLEGIANCE

1. Call to Order
   A. Roll Call
   B. Record verification of legal meeting notice: Dunkak authenticated the verification.
   C. Determine Quorum: Dunkak determined that the requirements for a quorum were met.

2. Approve Agenda
   Davis moved that the Agenda be approved. Witherow seconded. Motion carried to approve.

3. Approve Minutes of Previous Meetings
   Kobervig why there was nothing in the public forum portion of the minutes regarding
   Speedway Managers Scott and Kami’s attendance at April’s Meeting. Subject matter
   from Public Comment will be added to the minutes from this point forward.

   Willyard moved that the April’s minutes be approved with edits about insurance and
   parking issues. Kobervig seconded. Motion carried to approve.

4. Public Forum
   None

5. Correspondence - Annual Letter of Audit
   Letter from CPA regarding annual audit. Question: is there anyone local that could do our
   annual audit? We have used this group (specialize in Fairs) for several years and their
   quality of work and pricing is very competitive.

6. Manager’s Report
   Hangtown Music Festival will not be returning to the fairgrounds this fall. Because they
   utilize the Pits and Upper Ball Field for camping, any rain at all makes those areas
   unusable. 2021 they lost a lot of money because of the 100-year rain storm. They are also
   changing the makeup of the business, partners are splitting ways.

   Please share with your family and friends that we are hiring. This is critical. Same for
   volunteers, some of our departments are really hurting for volunteers. The group that
   comes to do our ticketing (from CalExpo) is experiencing the same issues with finding
   enough people to hire. We will be hosting a Job Fair on May 31st.

   Our online ticket sales are live and we are selling tickets. Still working out some of the
   logistics, but it looks good and is user friendly.
We will resume 2x2 monthly meetings with Scott & Kami to ensure lines of communication are open, as well as resolve issues as, or preferably, before they arise.

Our financial review was completed, we should have the report available for the June board meeting.

Placerville Dr. gatehouse is getting close, sheet rock and drywall should be installed within a week. Carter Kelly and Vicini are coordinating asphalt work around the exterior of the gatehouse to coincide with the asphalt replacement the first week of June. The building will be usable by fair.

7. New Business
   Approve Asphalt Agreement with Gordon Vicini, Inc. $386,400.
   Witherow moved that the agreement be Approved. Willyard seconded. Motion carried to approve.
   
   ARPA Funding Project Update.
   We received an additional $377,000 from ARPA funds to cover the underground culvert repair work by SAK. The Boardroom and Forni Buildings will be upgraded. If there are areas not getting paved, they will be oiled. The tiers are not included in this upgrade.
   
   Review and/or revise parking policy for non-profits and for-profits interim events.
   Some Fairgrounds don’t charge but will soon begin doing so. Others charge percentages of promotional items, food, and drinks.
   
   Stockton charges $10 per car. Antioch charges $7 but will change to $10 next year.
   America Speedway, Marysville and Lassen, no charge. Lassen will start charging next year.
   
   Option 1) Reduce parking to $5 and charge all.
   
   Option 2) Leave as is ($10 for all for-profit events).
   
   Option 3) Would need promoter to participate. (parking staff offers coupon for $ amount off of food at Speedway snack bar)
   
   Option 4) Reduce fee back to $8.
   
   Option 5) Can we have non-profits come through another gate when events fall on race night.
   
   Willyard moved that the parking policy option 2 and 5 be Approved. Hunt seconded. Motion carried to approve.
   
   Whitaker and McGuire opposed.

8. Old Business
   A. Acknowledgement of Agreements.
      So acknowledged.
   
   B. Gatehouse update.
      Waiting for inspection. Insulation and drywall will be done in the next two weeks.
      Painting, finished trim won’t be done before fair. Carter Kelly & Vicini coordinating asphalt around building.
   
   C. Fair Update
Entertainment and schedule is complete. Online ticket sales are live. Working on process to do comped and vendor tickets. Livestock judges almost complete, Department Heads complete, working on still exhibit judges. We have about 140 vendors and concessions. Planning for VIP BBQ on Wednesday before Fair. Need Board Members to volunteer for Bar staffing.

9. Treasurer's Report
   Approval of Expenditures April 2022. Questions about MNI Business Tech (New IT company to fix digital marquee).
   Shade Cloth Barns A & B JLAC and EDC Foundation with Fair Association to each cover a third to help cover costs.
   Propane 2.61 per gallon
   Solar: need to look into – put on September Agenda
   Witherow moved to approve expenditures. Willyard seconded. Motion carried to approve.

10. Directors' Report
    Witherow: Helpful to get invites for Board Meetings. Send invites.
    Willyard: Called Fair office and didn’t get a message. Jody’s greeting is still there.
              (Advised that current phone system is obsolete and they can no longer be programmed)
    White: 4-H – huge disconnect between volunteers and 4H office. Office doesn’t have answers.
    McGuire: Voted no on leaving parking fee as is. We should make money on facility rentals, not parking.
    Hunt: None
    Kobervig: None
    Carter: Asked about Wine competition reception – only board members, wine judges and some wineries. Not open to the general public.
    Whitaker: Bar schedule – sign up for Fair – Tiki Bar
    Davis: Paid parking a big issue everywhere.
    Feathers: None

Closed Session - None

Adjourn

Karen Forni-Feathers
Karen Forni-Feathers, President

Kathy Dunkak, CEO

10-6-22
Date

10-6-22
Date