MINUTES OF THE ANNUAL MEETING OF THE EL DORADO COUNTY FAIR ASSOCIATION

Wednesday, January 10, 2024 at 4:00 pm

The Board Room at the El Dorado County Fair & Event Center 100 Placerville Drive, Placerville California

ASSOCIATION MEMBERS PRESENT: Daren George, Robin Cleveland, Amanda Koch, Travis Hall, Charlie Wiglesworth, Gail Butler, Amanda Cogburn, Bob Kobervig, Greg Witherow, Meagan Forni, Danielle Hopkins, Dustin Forni, John Cleveland, Cindy St. Pierre, Bobby St. Pierre, Eric Freiberg, Peter Sheridan, Troy Stallings, Feathers, Bloxsom, Carter, Hunt, Kobervig, Warden, Whitaker, White, Witherow, Kayla Olson, and John Olson.

1. CALL TO ORDER AT 4:00 PM BY KAREN FEATHERS

A. Pledge of Allegiance led by Tiffany Carter

2. APPROVE MINUTES OF PREVIOUS MINUTES

Witherow moved that the January 4, 2023 meeting minutes be approved. Warden seconded. Motion carried and approved.

3. A YEAR IN REVIEW

- A. During a wet and soggy winter our newly updated and lined drainage pipes held up.
- **B.** Upgrades were made to the Forni Building including updated restrooms (thank you Carter/Kelly for completing for the 2023 Fair) with an ADA stall addition to the women's and men's, hot water, curtains, state-of-the-art sound system.
- C. Upgrades were made to the Board Room including new windows, mini splits, carpet, two new walls with repairs to dry rot, a new roof with repairs to dry rot, and other damage, and the addition of a new gutter.
- **D.** In January several Ad Hoc Committees were created to aid staff with the Fair and the fairgrounds.
- E. Fair staff attended the 2023 WFA Convention returning with new ideas and further education.
- F. Facility staff attended Maintenance Mania to gather information and certification as needed.
- **G.** A new Music Festival, "the Golden Road Gathering" which was created by one of the founders of the Hangtown Music Festival came to us in May, and will be returning in 2024. Music featured is Americana, bluegrass, and jazz.
- **H.** May's Board retreat took us to the Dixon May Fair to see another Fair, its vendors, setup, etc., and how they do things.
- **I.** Implementation of a new ticketing system for the fair, eTix went smoothly.
- J. Just under 85,000 people attended the Fair. Parking was sold out daily.
- **K.** Fair staff hosted a Volunteer Appreciation event for the volunteers. It went well and we will continue with this event.
- L. Heritage Foundation's fundraising is about \$6,300 short of purchasing new sheep panels. Their Tri Tip BBQ, Gold Rush Hog Show events raised quite a bit.
- M. We passed our financial review of 2023 and will be facing a financial audit in 2024.
- N. Mick McGuire retired in November 2023 and Jason Bloxsom was appointed as Interim Director in his place.
- O. 2023 Crab feed was successful serving just under 400 dinners.

4. ELECTION OF DIRECTORS

No nominations were made by members.

Jason Bloxsom, Kathy Witherow, and Fred Hunt were voted on and approved.

5. Adjourn meeting at 4:16 pm

Lori Warden, President

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Kathy Dunkak, CEO

Date