

**MINUTES OF THE REGULAR MEETING FOR
THE BOARD OF DIRECTORS
OF THE
EL DORADO COUNTY FAIR ASSOCIATION, INC**

Wednesday, May 4, 2022 10:30 am

PRESENT: Forni-Feathers, Hunt, Whitaker, Carter, McGuire, Davis, Kobervig, Willyard, White, Witherow

MANAGER: Kathy Dunkak

OTHERS: Robin Cleveland, Eric Freiberg and Emily Idleman

EXCUSED: Warden

PLEDGE of ALLEGIANCE

1. Call to Order

A. Roll Call

B. Record verification of legal meeting notice: Dunkak authenticated the verification.

C. Determine Quorum: Dunkak determined that the requirements for a quorum were met.

2. Approve Agenda

Davis moved that the Agenda be approved. Witherow seconded. Motion carried to approve.

3. Approve Minutes of Previous Meetings

Kobervig why there was nothing in the public forum portion of the minutes regarding Speedway Managers Scott and Kami's attendance at April's Meeting. Subject matter from Public Comment will be added to the minutes from this point forward.

Willyard moved that the April's minutes be approved with edits about insurance and parking issues. Kobervig seconded. Motion carried to approve.

4. Public Forum

None

5. Correspondence - Annual Letter of Audit

Letter from CPA regarding annual audit. Question: is there anyone local that could do our annual audit? We have used this group (specialize in Fairs) for several years and their quality of work and pricing is very competitive.

6. Manager's Report

Hangtown Music Festival will not be returning to the fairgrounds this fall. Because they utilize the Pits and Upper Ball Field for camping, any rain at all makes those areas unusable. 2021 they lost a lot of money because of the 100-year rain storm. They are also changing the makeup of the business, partners are splitting ways.

Please share with your family and friends that we are hiring. This is critical. Same for volunteers, some of our departments are really hurting for volunteers. The group that comes to do our ticketing (from CalExpo) is experiencing the same issues with finding enough people to hire. We will be hosting a Job Fair on May 31st.

Our online ticket sales are live and we are selling tickets. Still working out some of the logistics, but it looks good and is user friendly.

We will resume 2x2 monthly meetings with Scott & Kami to ensure lines of communication are open, as well as resolve issues as, or preferably, before they arise.

Our financial review was completed, we should have the report available for the June board meeting.

Placerville Dr. gatehouse is getting close, sheet rock and drywall should be installed within a week. Carter Kelly and Vicini are coordinating asphalt work around the exterior of the gatehouse to coincide with the asphalt replacement the first week of June. The building will be usable by fair.

7. New Business

Approve Asphalt Agreement with Gordon Vicini, Inc. \$386,400.

Witherow moved that the agreement be Approved. Willyard seconded. Motion carried to approve.

ARPA Funding Project Update.

We received an additional \$377,000 from ARPA funds to cover the underground culvert repair work by SAK. The Boardroom and Forni Buildings will be upgraded. If there are areas not getting paved, they will be oiled. The tiers are not included in this upgrade.

Review and/or revise parking policy for non-profits and for-profits interim events. Some Fairgrounds don't charge but will soon begin doing so. Others charge percentages of promotional items, food, and drinks.

Stockton charges \$10 per car. Antioch charges \$7 but will change to \$10 next year. America Speedway, Marysville and Lassen, no charge. Lassen will start charging next year.

Option 1) Reduce parking to \$5 and charge all.

Option 2) Leave as is (\$10 for all for-profit events).

Option 3) Would need promoter to participate. (parking staff offers coupon for \$ amount off of food at Speedway snack bar)

Option 4) Reduce fee back to \$8.

Option 5) Can we have non-profits come through another gate when events fall on race night.

Willyard moved that the parking policy option 2 and 5 be Approved. Hunt seconded. Motion carried to approve.

Whitaker and McGuire opposed.

8. Old Business

A. Acknowledgement of Agreements.

So acknowledged.

B. Gatehouse update.

Waiting for inspection. Insulation and drywall will be done in the next two weeks.

Painting, finished trim won't be done before fair. Carter Kelly & Vicini coordinating asphalt around building.

C. Fair Update

Entertainment and schedule is complete. Online ticket sales are live. Working on process to do comped and vendor tickets. Livestock judges almost complete, Department Heads complete, working on still exhibit judges. We have about 140 vendors and concessions. Planning for VIP BBQ on Wednesday before Fair. Need Board Members to volunteer for Bar staffing.

9. Treasurer's Report

Approval of Expenditures April 2022. Questions about MNI Business Tech (New IT company to fix digital marquee).

Shade Cloth Barns A & B JLAC and EDC Foundation with Fair Association to each cover a third to help cover costs.

Propane 2.61 per gallon

Solar: need to look into – put on September Agenda

Witherow moved to approve expenditures. Willyard seconded. Motion carried to approve.

10. Directors' Report

Witherow: Helpful to get invites for Board Meetings. Send invites.

Willyard: Called Fair office and didn't get a message. Jody's greeting is still there. (Advised that current phone system is obsolete and they can no longer be programmed)

White: 4-H – huge disconnect between volunteers and 4H office. Office doesn't have answers.

McGuire: Voted no on leaving parking fee as is. We should make money on facility rentals, not parking.

Hunt: None

Kobervig: None

Carter: Asked about Wine competition reception – only board members, wine judges and some wineries. Not open to the general public.

Whitaker: Bar schedule – sign up for Fair – Tiki Bar

Davis: Paid parking a big issue everywhere.

Feathers: None

Closed Session - None

Adjourn

Karen Forni-Feathers
Karen Forni-Feathers, President

10-6-22
Date

Kathy Dunkak, CEO

Date