

**MINUTES OF THE MEETING FOR  
THE BOARD OF DIRECTORS  
OF THE  
EL DORADO COUNTY FAIR ASSOCIATION, INC  
MONDAY, OCTOBER 2, 2019 AT 1:00 PM  
THE BOARD ROOM ON THE EL DORADO COUNTY FAIRGROUNDS  
100 PLACERVILLE DRIVE, PLACERVILLE, CA.**

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**PRESENT:** Whitaker, Carter, Denton, McGuire, Davis, Kobervig, Bradley, Witherow, Hunt, Knight

**EXCUSED:** Forni-Feathers

**ABSENT:**

**MANAGER:** Jody W. Gray

**OTHERS:** Kathy Jurgens, Mary Ann Harper, David Zarka, Ann McMillan

**CALL TO ORDER:**

**RECORD VERIFICATION OF LEGAL MEETING NOTICE:**

Gray authenticated the verification.

**QUORUM REQUIREMENTS MET:**

Whitaker determined that the requirements for a quorum were met.

**PLEGE OF ALLEGIANCE**

Led by Bradley.

**I. APPROVE AGENDA**

Hunt moved that the agenda be approved with a correction under New Business, item C, change year to 2018; Witherow seconded; motion carried to approve.

**II. APPROVE MINUTES OF SEPTEMBER 2019 REGULAR MEETING:**

Denton moved that the minutes be approved; Kobervig seconded; motion carried to approve.

**III. PUBLIC FORUM:**

Mary Ann Harper, El Dorado Roses, thanked Gray and the Board of Directors for treating the Roses elegantly during Fair.

**IV. CORRESPONDENCE:**

Thank you from Union Mine Music Boosters for donating Fair tickets to their fundraiser.

**V. OLD BUSINESS**

**A. Acknowledgement of Contracts entered into September 2019.**

Denton moved that the contracts be acknowledged, Witherow seconded; motion carried to approve.

**B. Approve By-Law changes for Annual Meeting.**

Witherow moved to approve with changes as discussed; Bradley seconded; motion carried to approve.

**VI. NEW BUSINESS**

**A. Appoint Finance Committee for Budget Meeting (week of November 12 – 15). Budget approval is set for December meeting.**

President Whitaker appointed Forni-Feathers, Denton and Bradley to the Finance Committee. Bradley moved that the Budget Committee be approved with changes as discussed, Hunt seconded; motion carried to approve.

**B. Strategic Plan 2019 – 2024.**

After much discussion, Hunt moved that the Strategic Plan 2019 - 2024 be approved, Davis seconded; motion carried to approve.

**C. ACKNOWLEDGE 2018 AUDIT REVIEW.**

Kobervig moved to acknowledge, Knight seconded; motion carried to approve.

**VII. TREASURERS REPORT**

**A. Approval of Expenditures for September, 2019.**

Hunt moved for approval of Expenditures for September 2019; Davis seconded; motion carried to approve.

## VIII. MANAGER'S REPORT

Gray began by saying Eric Freiburg started Monday as the new maintenance supervisor. Although he is overloaded with information, he is fitting in well.

She followed with sharing while at the Divide Chamber Mixer last night, Don Ashton, El Dorado County's Chief Administration Officer, suggested Gray attend the November 5 Board of Supervisor's meeting where they will be talking about the Fair's funding requests.

Gray then said she would like to have Board Development on the agenda once a month. Strategic Plan was on for this month.

Because of the number of people to coordinate, an Ad Hoc meeting has not been scheduled yet.

Gray continued by saying she has not heard back from the Water Resource Board, however there was no flooding during the last rain.

Gray then shared a study completed by Jurgens showing a significant reduction in water usage, due to using wells, comparing 2018 to 2019. Although power is needed to operate the wells, there is still an important savings.

Gray shared a review from Google for Dry Diggings Music Festival:

- Very nice venue, lots of space, bathrooms are clean and easily accessible. Will go again. The facilities were cleaner than could be expected with thousands of people all using them with very little regard. Grounds staff was continually making rounds to ensure paper was stocked and trash was emptied. Great festival every year.

Gray then communicated that 350 Crab Feed Tickets have been sold with 200 remaining to sell. Frank Vilts Bakery will be providing dessert again and this year Pecota Vineyards will provide wine tasting.

Gray stated that the Fair has a new ticketing company who has the option of selling Fair tickets for fundraising. She suggested the Heritage Foundation use the opportunity to raise funds to provide shade for the sheep wash rack and re-do swine wash rack and build a beef wash rack.

## IX. DIRECTOR'S REPORTS

### **Hunt:**

Pass

### **Kobervig:**

Pass

### **Carter:**

Pass

### **Witherow:**

Said she will be able to help with the Crab Feed unless her first grandchild is born near that date.

### **Bradley:**

Pass

### **Denton:**

Pass

### **McGuire:**

Said he collected funds for John's retirement gift from the Board and put it in a card from all.

### **Davis:**

Asked about if adding a generator to the cell tower was too heavy. Gray responded that the generator was located on the ground. She then suggested Davis ask the Tahoe Visitor's Authority to paint a mural of Tahoe on the water tower.

### **Knight:**

Pass

**Whitaker:**

Had his high school class reunion in the Forni Building and found the maintenance staff to be wonderful and made everyone feel welcome. It was nice to know first hand that the compliments the maintenance staff get are accurate.

Whitaker reminded everyone to come to the Crab Feed on November 9 and that the next meeting is scheduled for December 4.

6:50 PM – Adjourn

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Chris Whitaker, President

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Date

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Jody W. Gray, CEO

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Date